



SMART

SOUTH METRO AREA REGIONAL TRANSIT

2025 March Report Transit/Fleet

Where does happiness really reside? A question that humans have been asking, well, since humans developed the ability to ask. For many of us, finding true happiness has taken on the appearance of a Sisyphean task; an impossibility. We look for happiness in a spouse or partner, but we can't find it there. We search our children for happiness, but we don't find it there. Money must be where happiness is... no, it's not there. Then happiness must be part and parcel of a successful career. No, you won't find happiness hiding there either. Then where is happiness? Happiness, according to Aristotle, "depends upon ourselves." Could it be that simple? Tolstoy put it in the simplest of terms when he wrote - "If you want to be happy, be."

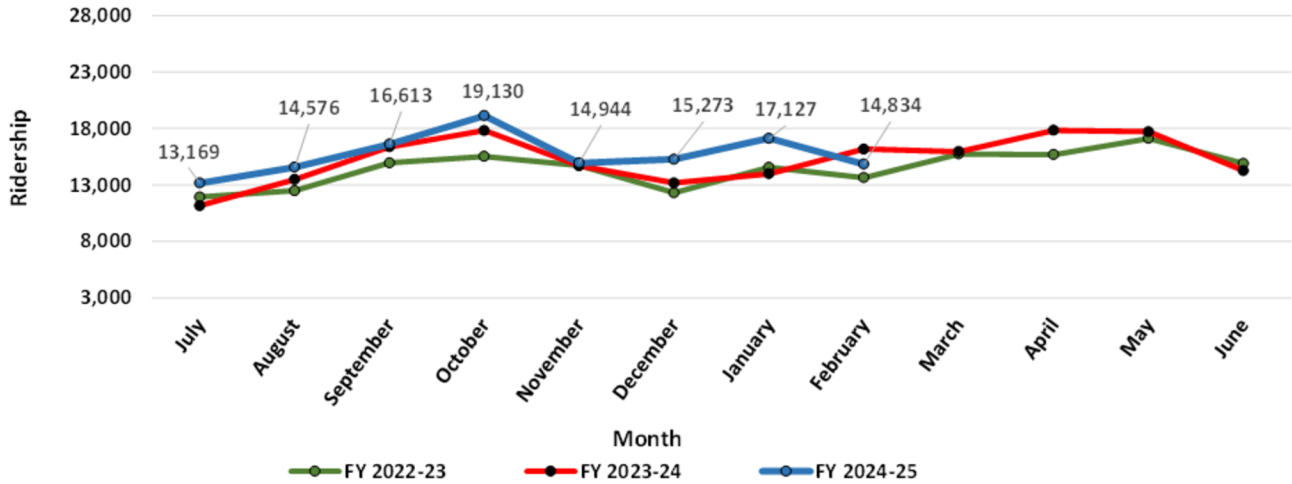
Dwight Brashear
Transit Director



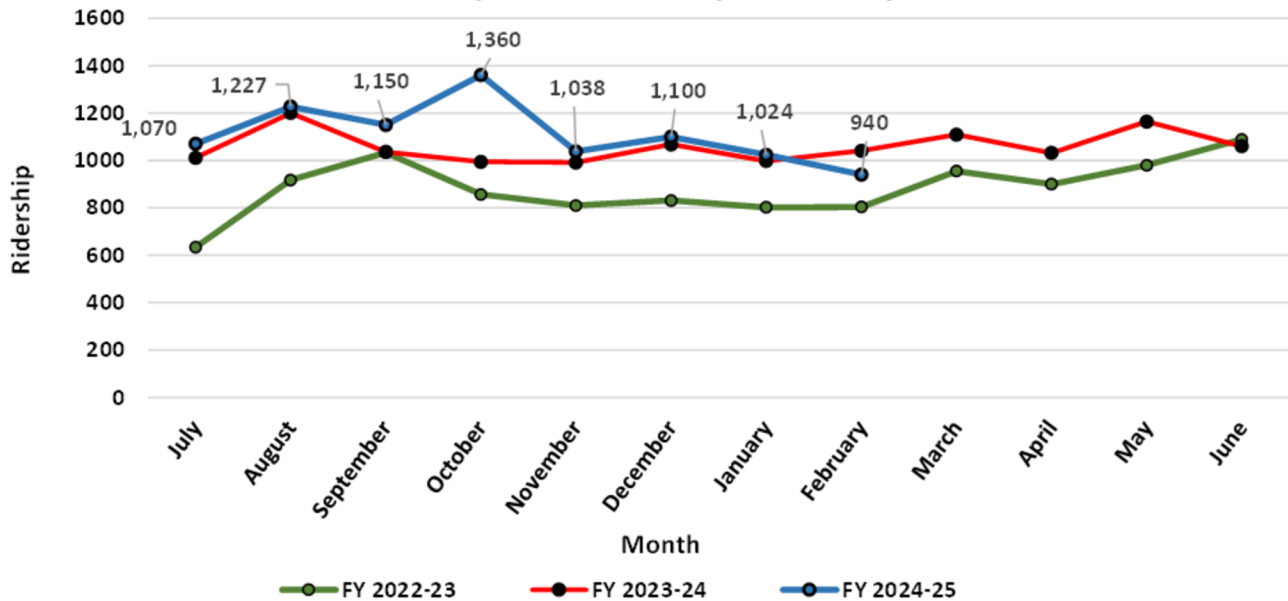
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month

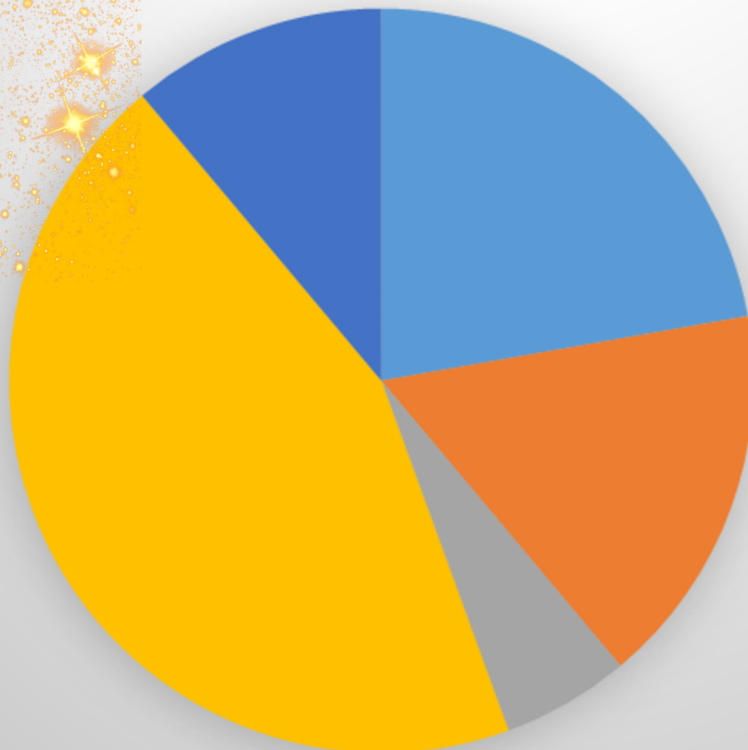


FLEET SERVICES

Scott Simonton

As new vehicles are added to the fleet, and older vehicles are retired, we continue to track SMART's progress toward an alternatively fueled fleet. At this time, only six diesel buses remain, and of those six, only four are regularly used in service. All diesel used in the SMART fleet and the City fleet is renewable diesel, rather than a petroleum based product.

Buses by fuel type



- Gasoline
- Diesel
- Hybrid
- CNG
- Electric

GRANTS & PROGRAMS



Kelsey Lewis

Part of our work in Transit is to participate in regional transportation planning efforts. We are currently participating in working groups and advisory committees to update the Accessible Coordinated Transportation Plan (which describes service for older adults and disabilities), the Metropolitan Transportation Improvement Program (MTIP), the Clackamas County Travel Options Plan, the Metro Transportation Demand Management (TDM) Strategy, and the Metro Community Connector Transit Study. All these efforts support and affect transit in Wilsonville in some way, and it is important for SMART to take part in these planning processes so that our community needs are included in long-range planning for the region. It also helps us know what other agencies are planning so that we can better coordinate our service plans.



COMMUTE OPTIONS

Michelle Marston

SMART launched a Spring Commute Challenge for the month of March. This program provides an incentive prize drawing for people who commute by methods other than driving alone during March. To be eligible, you needed to log at least one day of non-single occupancy vehicle commutes in the month of March. A raffle prize will be awarded in April to one lucky winner for a \$50 gift card of their choice.

Those that join this challenge are automatically enrolled into *SMART Rewards*, a program that runs through 2025. This is a great way for us to track transportation trips in the Wilsonville area.

