

# WILSONVILLE TOWN CENTER

## I-5 PEDESTRIAN BRIDGE + PLAZA



Community Involvement Summary  
August 2020



WILSONVILLE TOWN CENTER  
I-5 PEDESTRIAN BRIDGE



# DOCUMENT PURPOSE

The purpose of this document is to summarize the input received during community outreach efforts and identify preferred design alternatives for the pedestrian bridge and plaza. To date, the project has engaged a number of residents, businesses, and stakeholders with an interest in the project. Input from the following events are summarized in this document:

- The City hosted an online survey available from August 3, 2020 through August 24, 2020.
- The City hosted a series of Virtual Open House sessions offered at three different times on August 13, 2020. American Sign Language and Spanish translators were available. Live polling questions were utilized to capture open house participants' design preferences. This summary combines those responses with the online survey results.

This community input is an important component of the next design phase of this project. It helps the project team prioritize design elements and determine how these features should be incorporated into the final designs. As the project progresses, the project team will continue to update the community on the project's progress and ask for additional input as preferred bridge and gateway designs are developed.

# COMMUNITY INVOLVEMENT SUMMARY



**299**

**Online Survey  
Participants**



**43**

**Virtual Open House  
Participants**

**↑ 2.5X**

**Increase in Survey  
Participation**

**English,  
Spanish + ASL**

**Virtual Open House  
Languages**

## SURVEY PARTICIPANTS

**93%** live in Wilsonville.

**24%** work in Wilsonville.

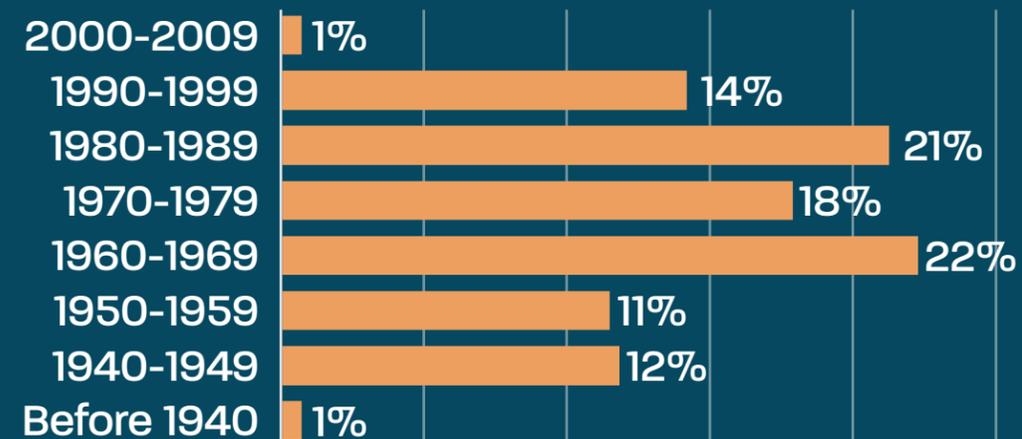
**5%** own a business in Wilsonville.

**76%** own their primary residence.

**24%** rent at their primary residence.

**97%** of survey participants' primary language at home is English. Participants also included **Spanish, Arabic, Russian, Tamizh/Tamil, and German speakers.**

## Decade survey participants were born:



# OVERVIEW



This symbol indicates questions where virtual open house polling results have been combined with online survey results

**Q1** Which of these bridges do you think would be an iconic or defining structure for Wilsonville?

**Q2** Based on identified themes of harmony with nature, family friendly, Willamette River/Boones Ferry, and inclusive and welcoming, could these bridge designs evoke Wilsonville?

**Q3** Rank the bridge designs in order of preference.

**Q4** Standard Bridge Customization Options. All bridge concepts have the potential to incorporate the following examples of customized features. Choose up to three:

**Q5** Based on identified themes of harmony with nature, family friendly, Willamette River/Boones Ferry, and inclusive and welcoming, could these plaza concepts evoke Wilsonville?

**Q6** Rank the plaza concepts in order of preference.

**Q8** Sustainable Features. Which of the following sustainable features are most important (choose up to three)?

**Q9** Shade/Rain Shelter. Which of the following shelter options are most important for the gateway plaza (choose one)?

**Q10** Trees and Plantings. Which of the following characteristics reflects the type of planting you would like to see in the gateway plaza area (select all that apply)?

**Q11** Gathering. What kind of gathering spaces are most important to include in the final design (choose up to two)?

**Q12** Art. What form of art would you like to see around the plaza area (choose up to three)?

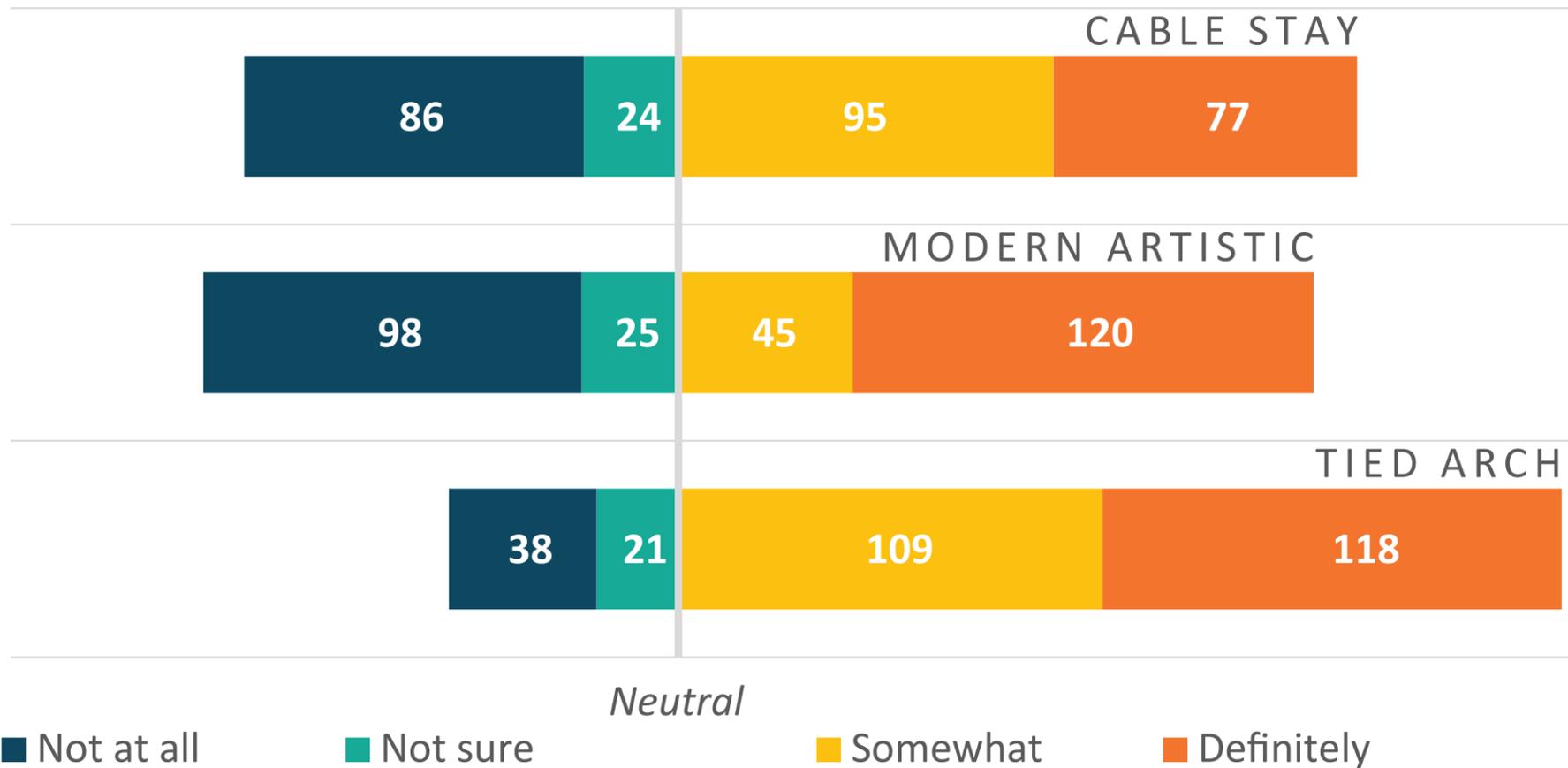
**Q13** Open Ended Question: Are there specific elements that are missing from these bridge and plaza concepts?

**Q+A** Virtual Open House Wall Graphic

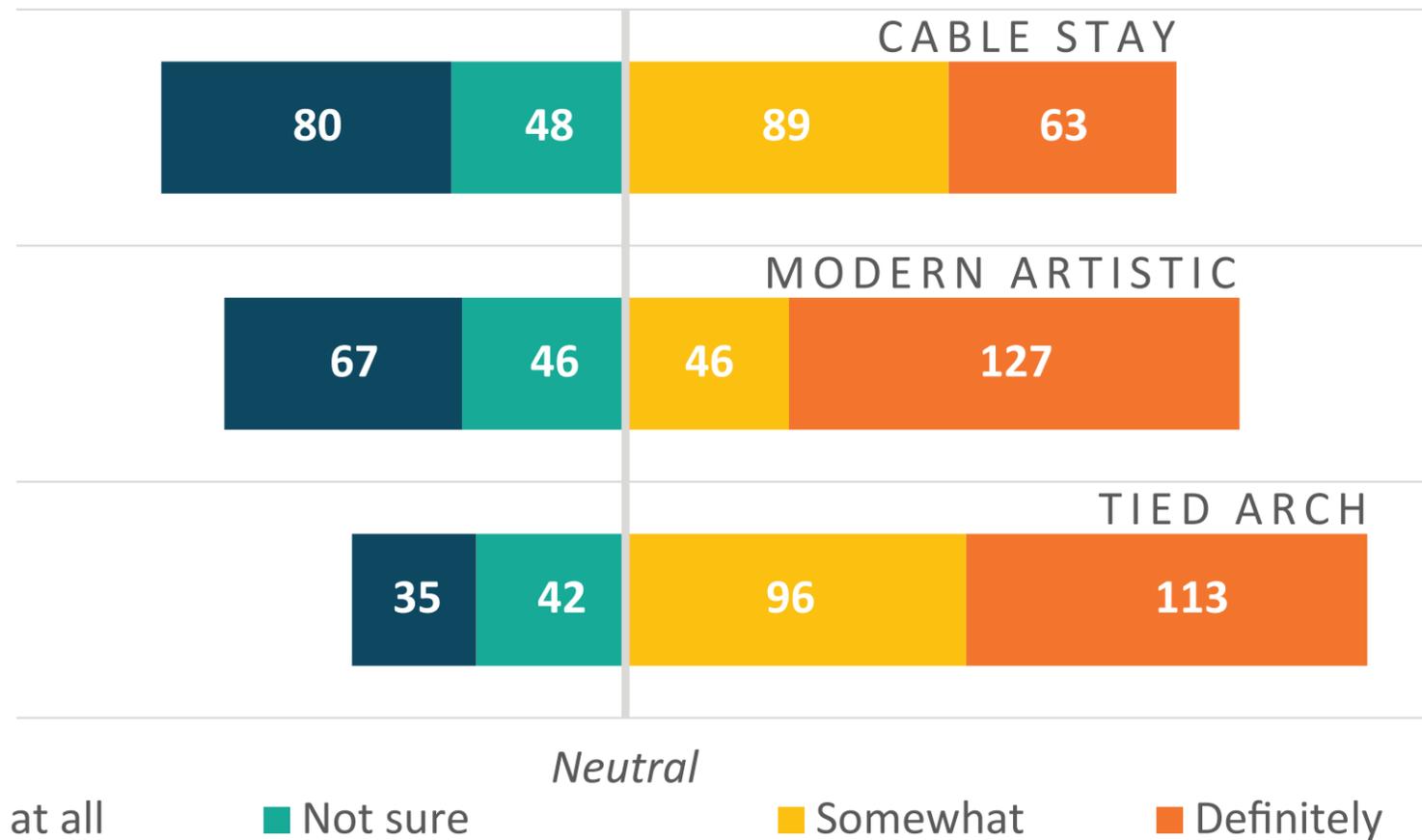
# Bridge Design Alternatives



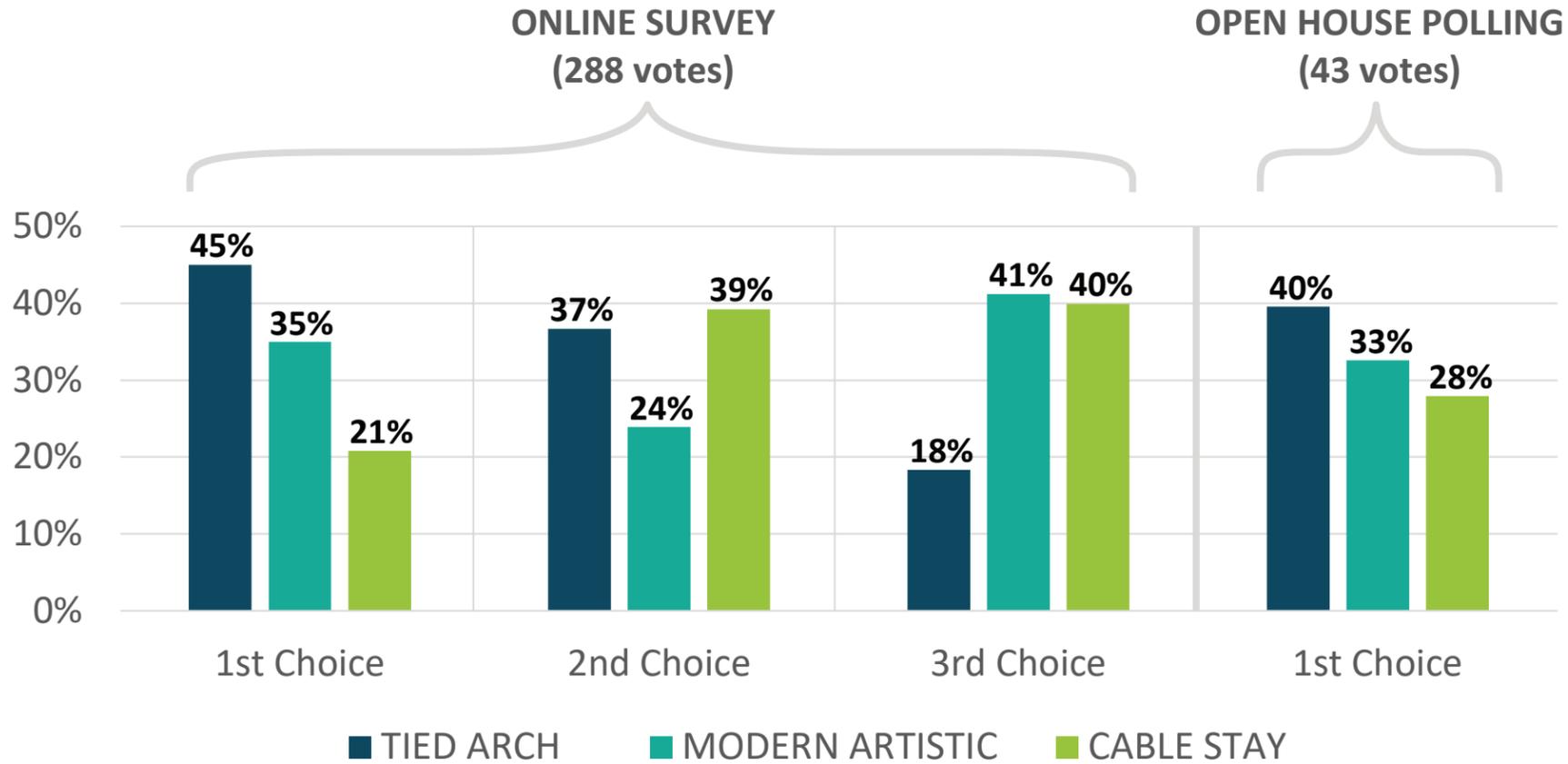
# Which of these bridges do you think would be an iconic or defining structure for Wilsonville?



**Q2** Based on identified themes of harmony with nature, family friendly, Willamette River/ Boones Ferry, and inclusive and welcoming, could these bridge designs evoke Wilsonville?



**Q3** Rank the bridge designs in order of preference.



# Bridge results comparison.



**TIED ARCH**

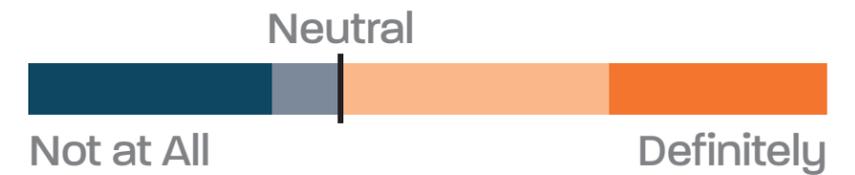
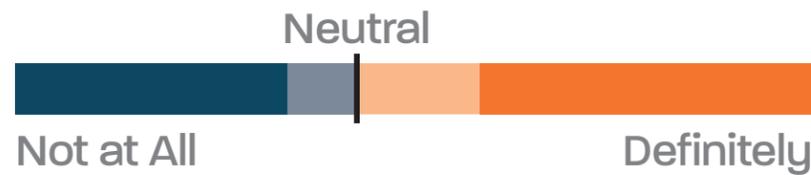


**MODERN ARTISTIC**

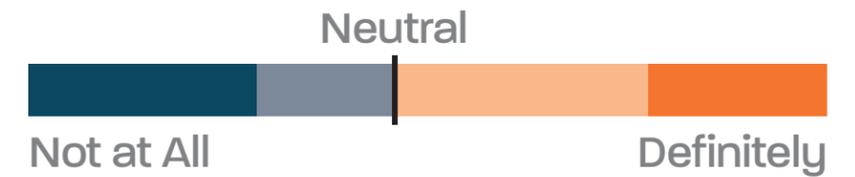
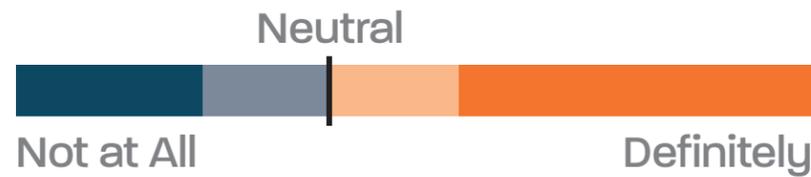


**CABLE STAY**

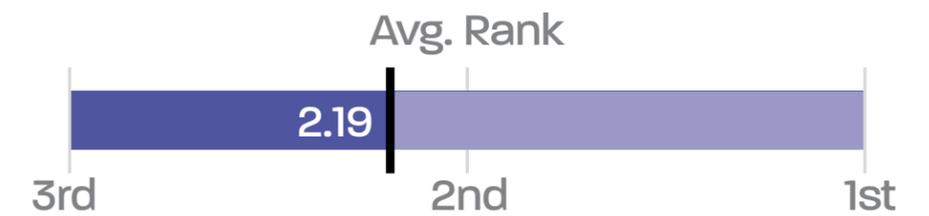
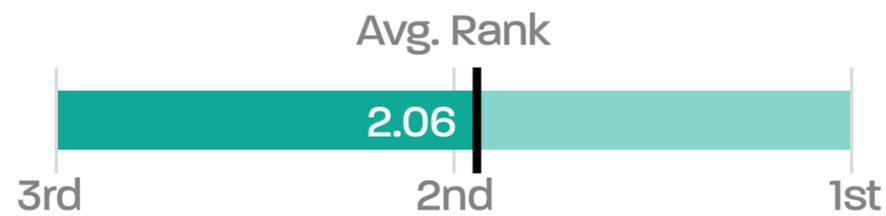
## ICONIC/DEFINING STRUCTURE



## THEMES - EVOKES WILSONVILLE



## RANKED BY PREFERENCE



# Q4 || Standard Bridge Customization Options. All bridge concepts have the potential to incorporate the following examples of customized features. Choose up to three:

## Standard Bridge Customization Options



6<sup>TH</sup>

COLOR OF BRIDGE CABLES

VOTES 80



8<sup>TH</sup>

IMAGES ON SAFETY FENCING

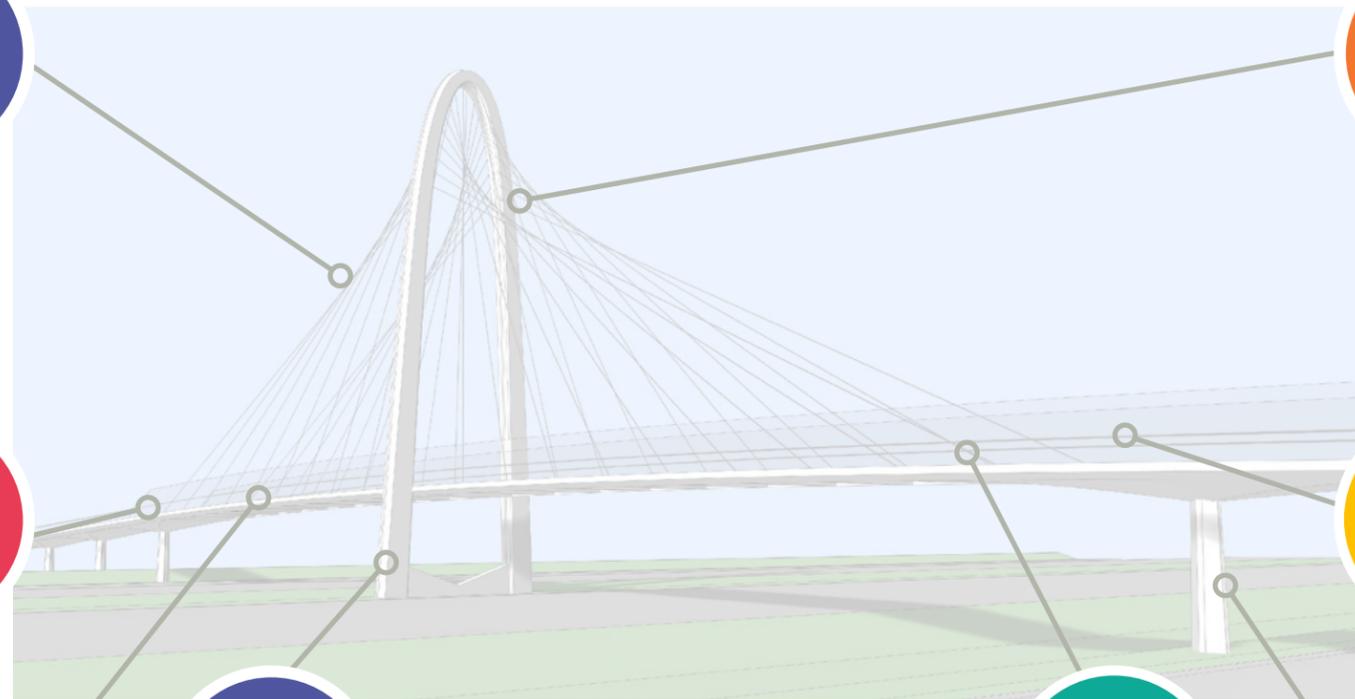
VOTES 47



5<sup>TH</sup>

CUSTOM SIGNAGE/LETTERING

VOTES 99



6<sup>TH</sup>

COLOR OF BRIDGE SUPPORT

VOTES 80

2<sup>ND</sup>

ADJUSTABLE LED LIGHTING  
ALONG CABLES AND/OR RAILING

VOTES 195

1<sup>ST</sup>



ILLUMINATED BRIDGE STRUCTURE

VOTES 203

3<sup>RD</sup>



CUSTOM SAFETY FENCING

VOTES 142

4<sup>TH</sup>



SHAPE OF BRIDGE SUPPORTS

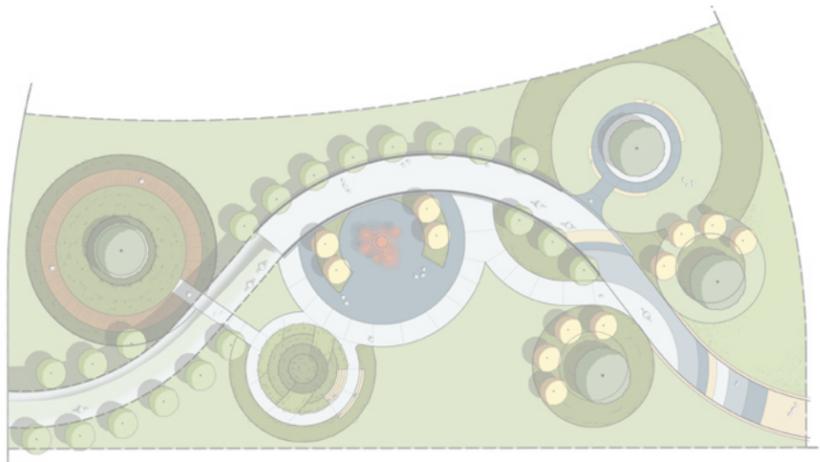
VOTES 106

# Ramp + Plaza

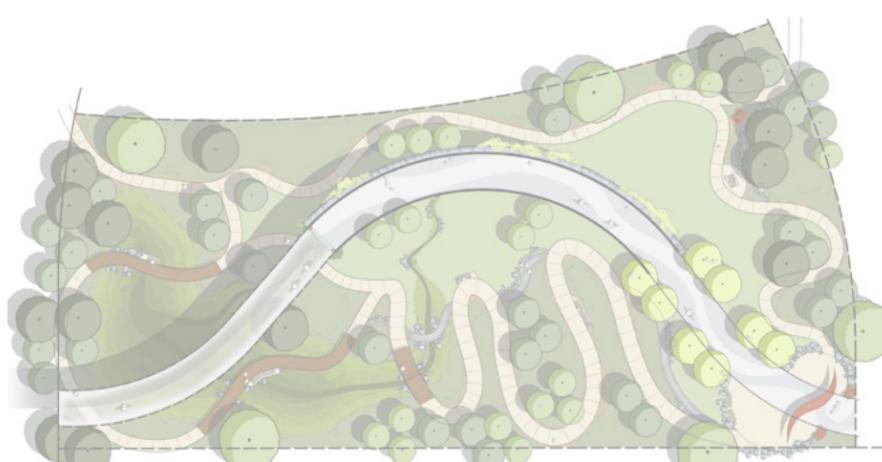
## Design Alternatives

**Q5** Based on identified themes of harmony with nature, family friendly, Willamette River/ Boones Ferry, and inclusive and welcoming, could these plaza concepts evoke Wilsonville?

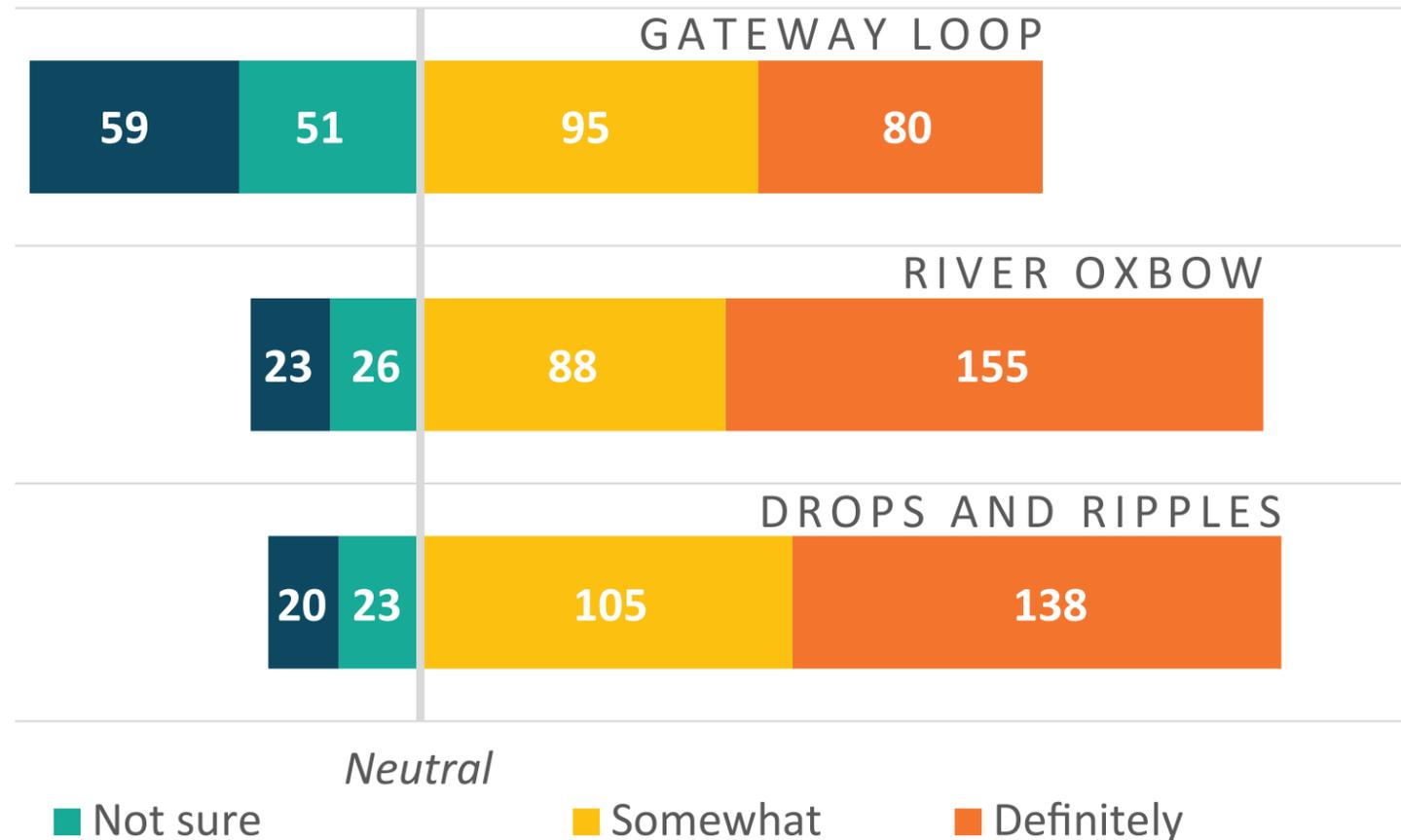
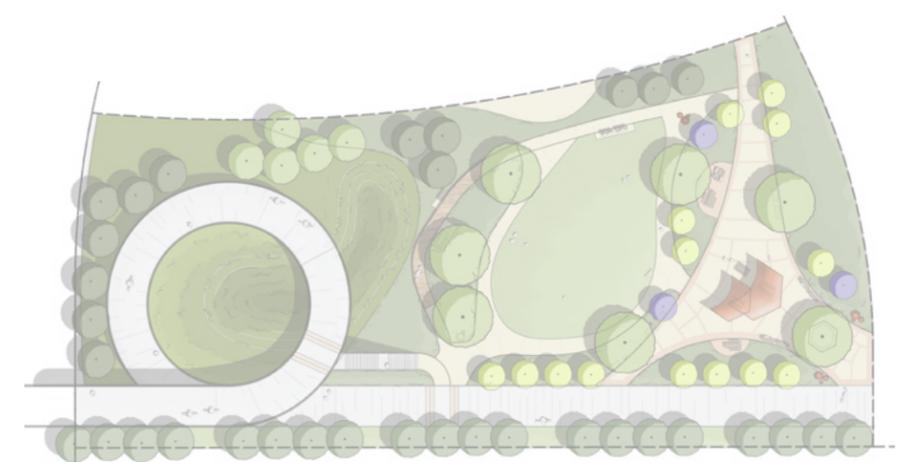
**DROPS AND RIPPLES**



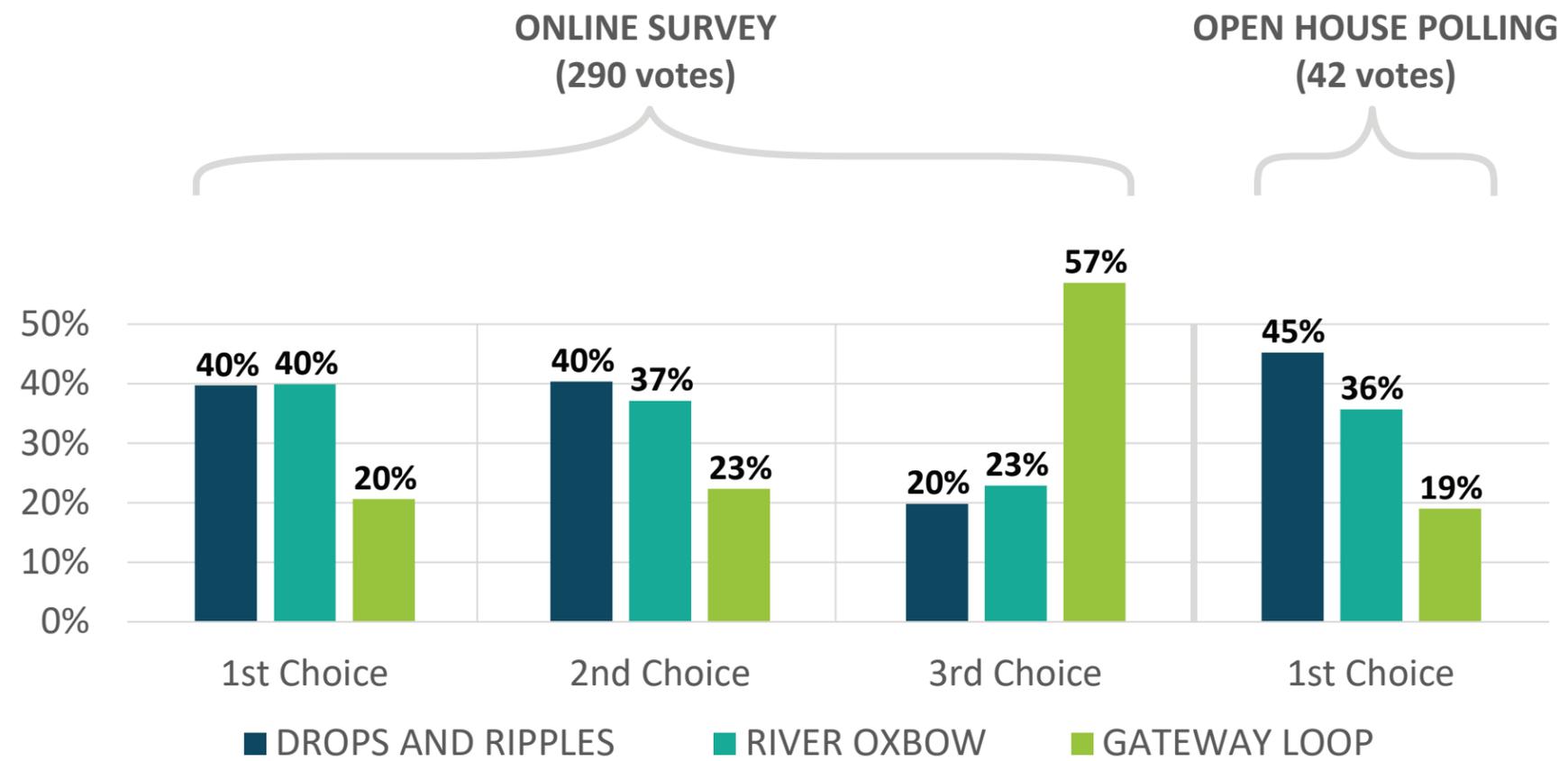
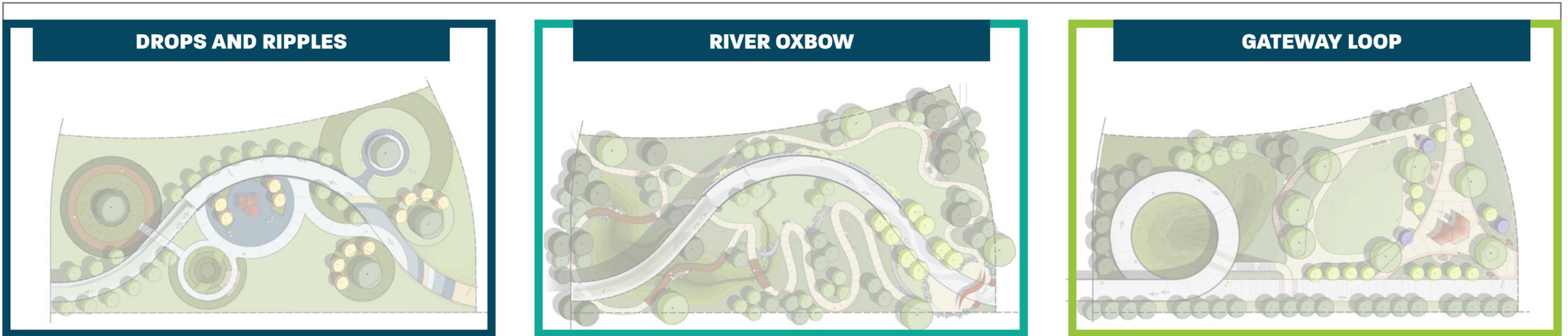
**RIVER OXBOW**



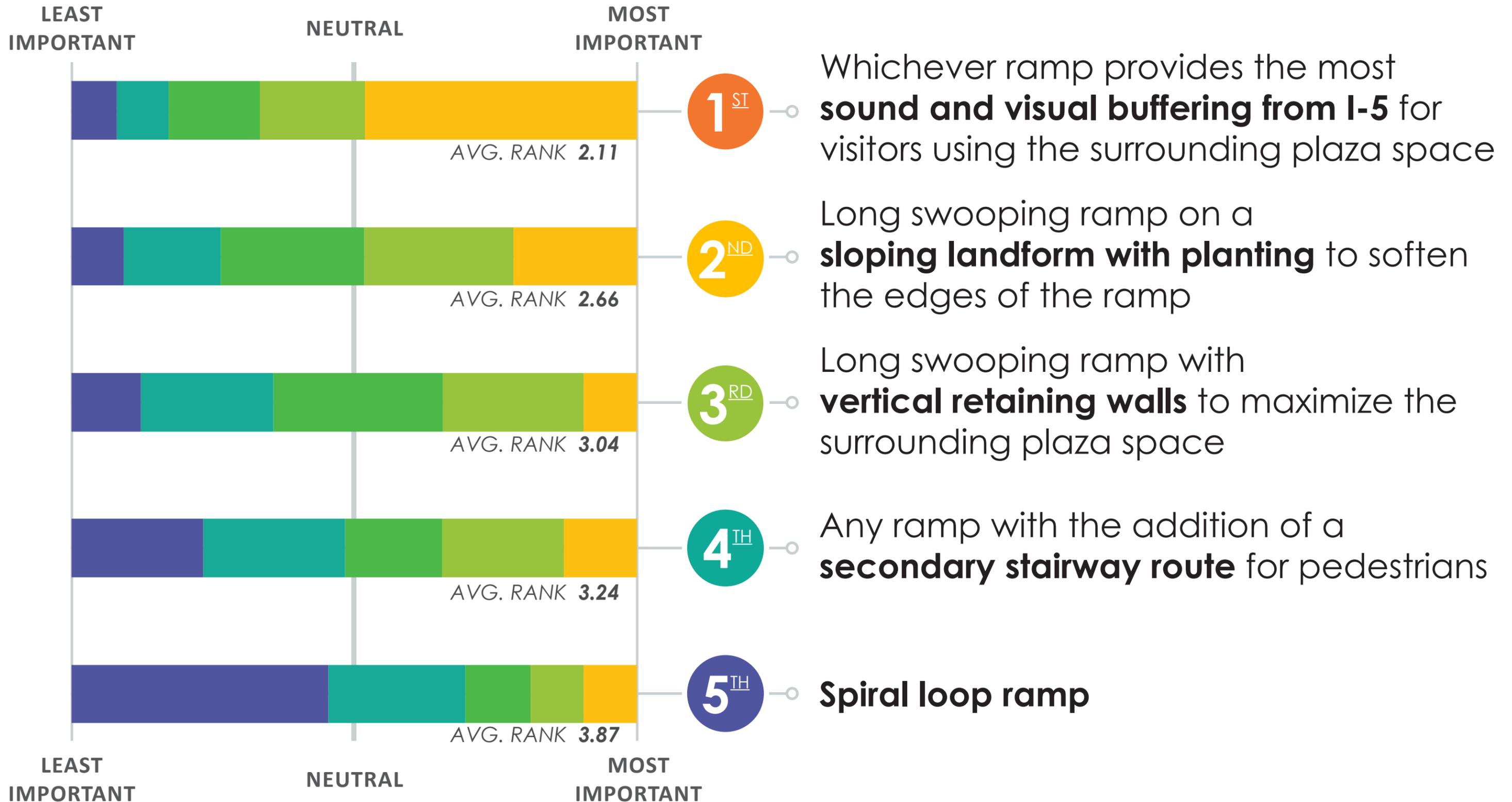
**GATEWAY LOOP**



**Q6** Rank the plaza concepts in order of preference.



**Q7** **What type of bridge approach would you prefer?** Rank the following (from most to least important; 1 = most important, 5 = least important).



**Q8** || **Sustainable Features.** Which of the following sustainable features are most important (choose up to three)?

## Plaza Components

### SUSTAINABLE FEATURES

#### Planting for Biodiversity

**1<sup>ST</sup>**

VOTES 242



#### Local Materials

**5<sup>TH</sup>**

VOTES 138



#### Enhanced Stormwater

**3<sup>RD</sup>**

VOTES 189



#### Climate Adapted Planting

**2<sup>ND</sup>**

VOTES 190



#### LED Lighting

**4<sup>TH</sup>**

VOTES 154



#### Solar Charging Stations

**6<sup>TH</sup>**

VOTES 40



**Q9** || **Shade/Rain Shelter.** Which of the following shelter options are most important for the gateway plaza (choose one)?

## Plaza Components

### SHADE/RAIN SHELTER

**Standard Picnic Shelter**



**4<sup>TH</sup>**  
VOTES 21

**Modern, Artistic Shelter**



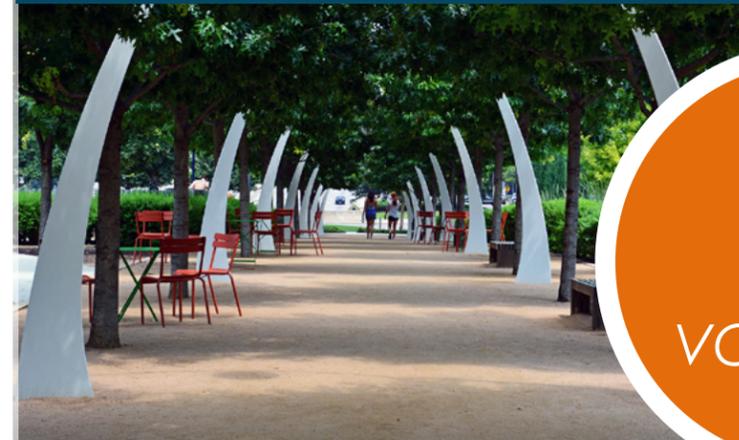
**2<sup>ND</sup>**  
VOTES 80

**Open Shade Structure**



**3<sup>RD</sup>**  
VOTES 63

**Tree Canopy**



**1<sup>ST</sup>**  
VOTES 165

**Q10** **Trees and Plantings.** Which of the following characteristics reflects the type of planting you would like to see in the gateway plaza area (select all that apply)?

## Plaza Components

### TREES AND PLANTINGS

Large Planting Areas

4<sup>TH</sup>

VOTES 146

Hardscape Area

6<sup>TH</sup>

VOTES 109

Formal Planting

2<sup>ND</sup>

VOTES 172

Informal Planting

5<sup>TH</sup>

VOTES 140

Tree Allee

1<sup>ST</sup>

VOTES 222

Green Walls

2<sup>ND</sup>

VOTES 172

**Q11** **Gathering.** What kind of gathering spaces are most important to include in the final design (choose up to two)?

## Plaza Components

### GATHERING

**4<sup>TH</sup>**  
VOTES 44

**Large Hardscape Gathering**



**Large Open Lawn**



**3<sup>RD</sup>**  
VOTES 137

**1<sup>ST</sup>**  
VOTES 240

**Multiple Smaller Spaces**



**Transitional Spaces**



**2<sup>ND</sup>**  
VOTES 165

**Q12** **Art.** What form of art would you like to see around the plaza area  
(choose up to three)?

## Plaza Components

### ART

**Arching Gateway**

**4<sup>TH</sup>**

VOTES 131



**Multiple, Small Installations**

**2<sup>ND</sup>**

VOTES 153



**Unique Paving**

**6<sup>TH</sup>**

VOTES 111



**Murals or Mosaics**

**3<sup>RD</sup>**

VOTES 140



**Interactive and Functional**

**1<sup>ST</sup>**

VOTES 157



**Interactive but Aesthetic**

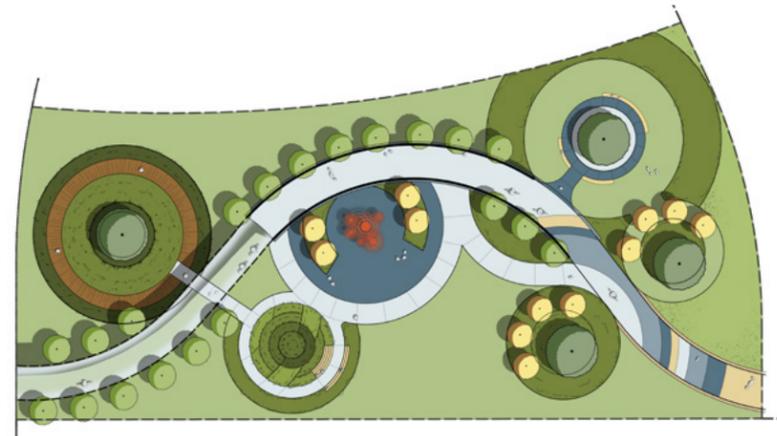
**5<sup>TH</sup>**

VOTES 118

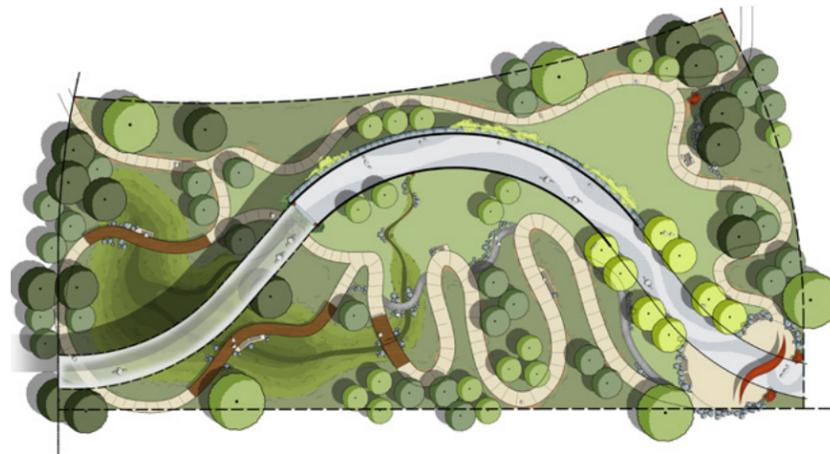


# Results comparison.

## DROPS AND RIPPLES



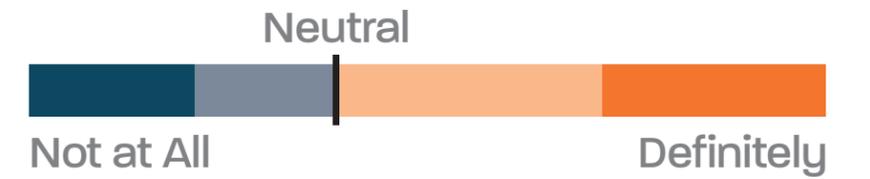
## RIVER OXBOW



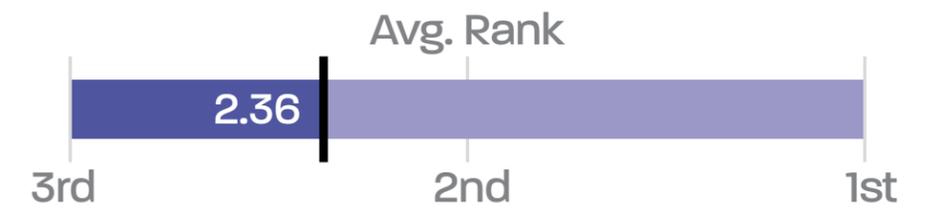
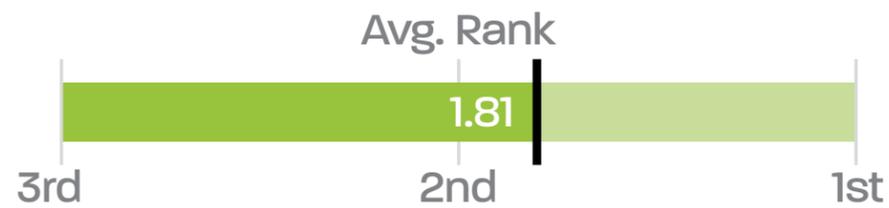
## GATEWAY LOOP



### THEMES - EVOKES WILSONVILLE



### RANKED BY PREFERENCE



# Top ranking plaza components comparison.

## ART



1. Interactive and Functional
2. Multiple, Small Installations
3. Murals or Mosaics

## SUSTAINABLE FEATURES



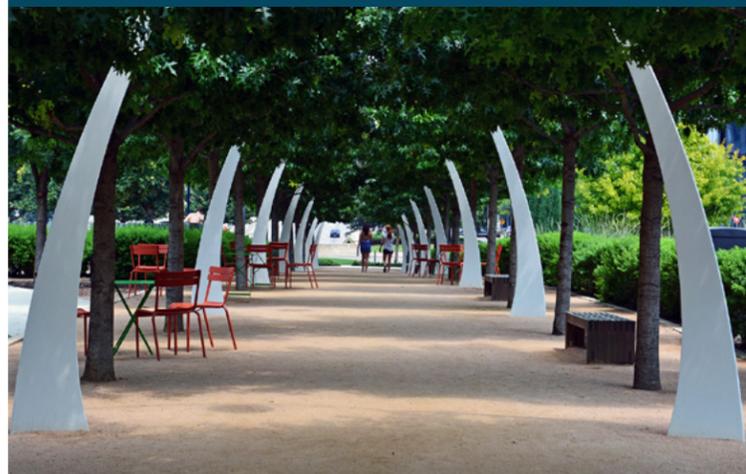
1. Planting for Biodiversity
2. Climate Adapted Planting
3. Enhanced Stormwater

## TREES AND PLANTINGS



1. Tree Allée
2. Formal Planting
3. Green Walls

## SHADE/RAIN SHELTER



1. Tree Canopy
2. Modern, Artistic Shelter

## GATHERING



1. Multiple Smaller Spaces
2. Transitional Spaces

## BRIDGE APPROACH (RAMP)

1. Whichever ramp provides the most **sound and visual buffering** from **I-5** for visitors using the surrounding plaza space
2. Long **swooping ramp on a sloping land form with planting** to soften the edges of the ramp

# Open Responses

## Additional Considerations

**Q13** **Are there specific elements that are missing from these bridge and plaza concepts?**

## Emerging Themes:

- Support for Project
- Health / Safety / Access
- Design Elements
- Cost Concerns / Opposition to Project
- Art Recommendations
- West Ramp / Connections

**WILSONVILLE TOWN CENTER**  
I-5 PEDESTRIAN BRIDGE

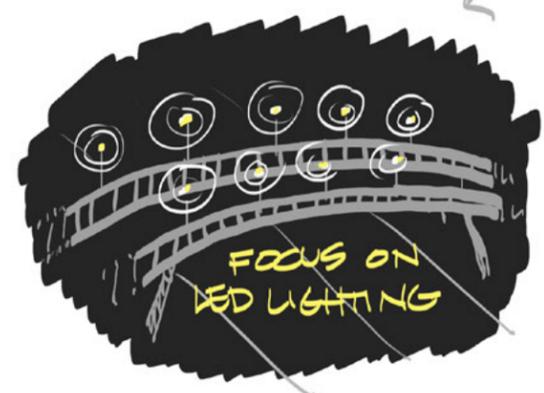
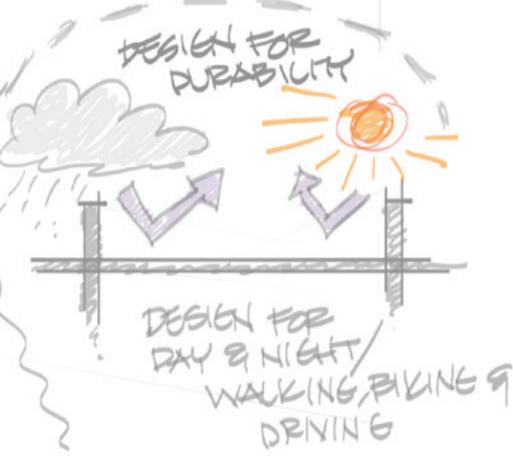
**OPEN HOUSE**  
8 · 13 · 20

1 P.M. | 4 P.M. | 6 P.M.

## BRIDGE DESIGN CONCEPT



- OPEN HOUSE 2: PREFERRED
- STAY ARRANGEMENT UNIQUE TO DESIGN
- OPEN HOUSE 1: PREFERRED
- VISIBLE FROM N/S TRAFFIC
- OPTION HAS SHADE
- OPEN HOUSE 3: PREFERRED
- LED LIGHTING IS IMPORTANT
- NEED 'WILSONVILLE' ON BRIDGE

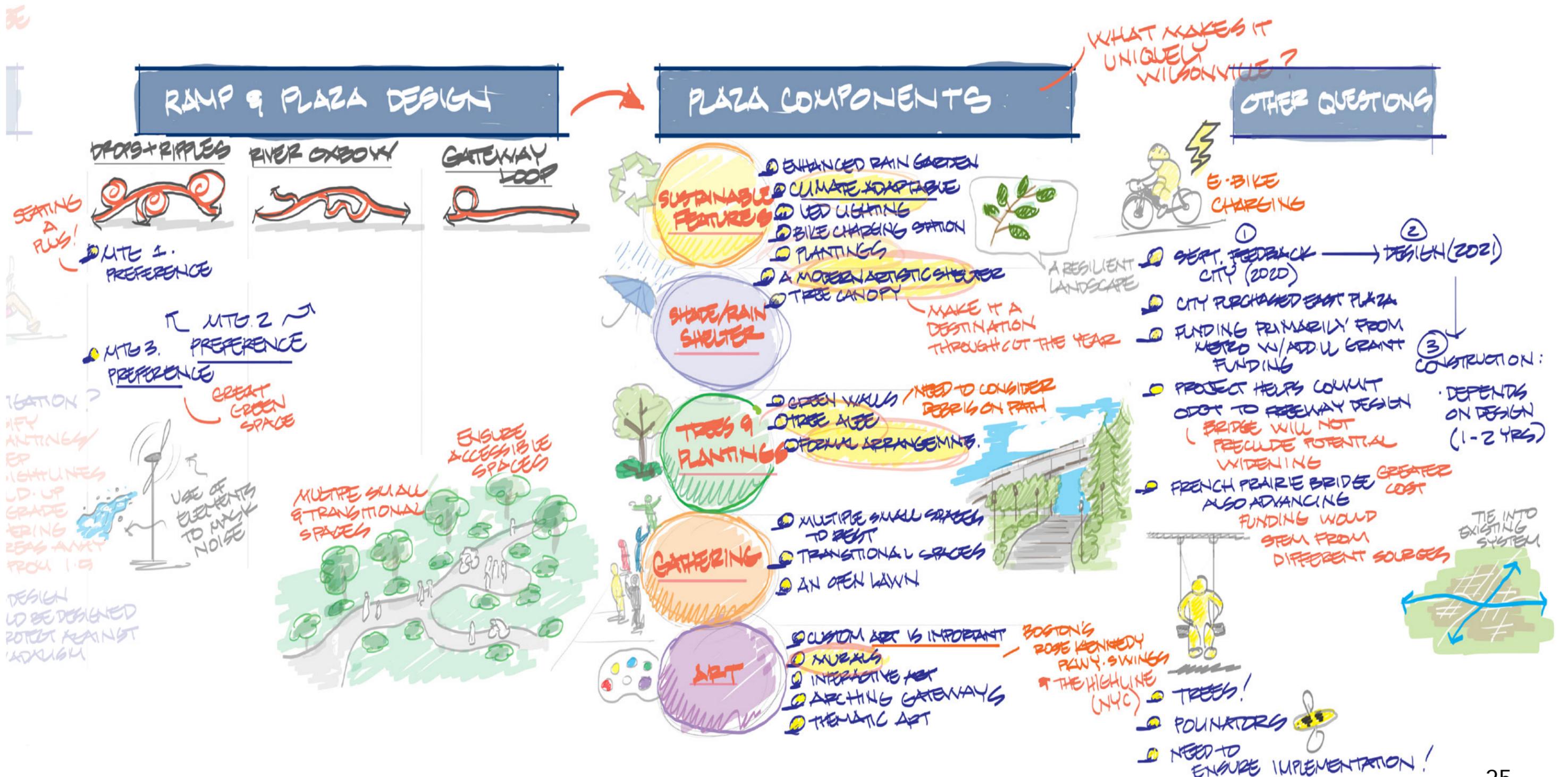


## BRIDGE CUSTOMIZATION\*

\* ALL OPTIONS CAN BE CUSTOMIZED

- UNIQUELY WILSONVILLE!
- NEED 'WILSONVILLE' ON BRIDGE
- LED LIGHTING IS IMPORTANT
- CUSTOMIZED SIGNAGE
- COLOR OF BRIDGE CABLES
- ALL BRIDGES WILL BE ADA ACCESSIBLE (>5% GRADE)
- NEED FOR DEDICATED BIKEPATH
- CONTROL BIKE SPEEDS
- CONSIDER OPTIONS FOR COVERED SHELTER...
- WALKING & BIKING CONNECTIONS ON BOONER FERRY?
- NEED TO CONSIDER MAINT. IMPACTS W/ PREFERRED DESIGN
- DESIGN OF BIKE/PED T.B.D.
- NOISE MITIGATION?
- DENSIFY PLANTINGS
- KEEP SIGHTLINES
- BUILD UP GRADE
- GATHERING AREAS AWAY FROM I-5
- BRIDGE DESIGN SHOULD BE DESIGNED TO PROTECT AGAINST VANDALISM





# WILSONVILLE TOWN CENTER

## I-5 PEDESTRIAN BRIDGE + PLAZA

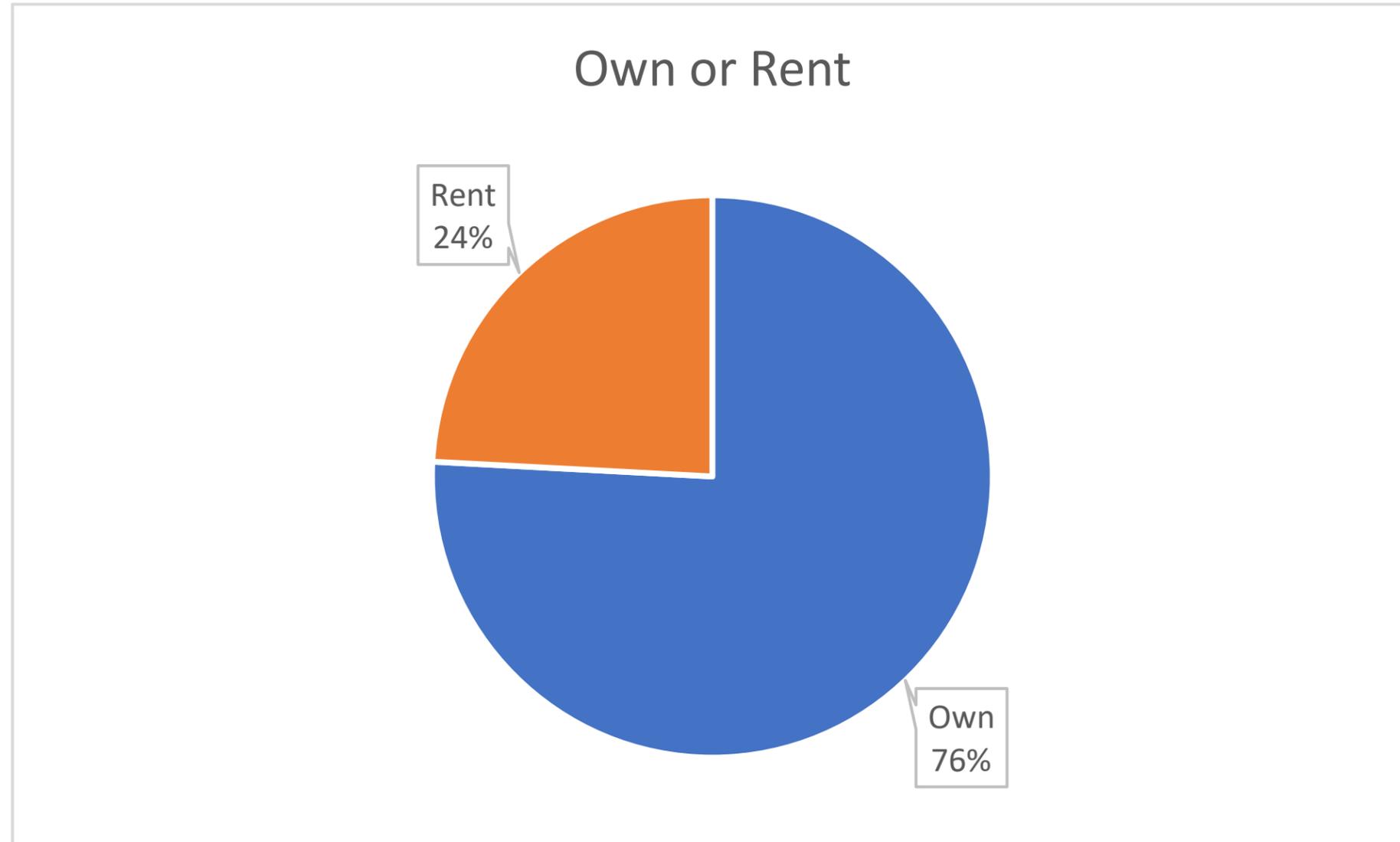


WILSONVILLE TOWN CENTER  
I-5 PEDESTRIAN BRIDGE



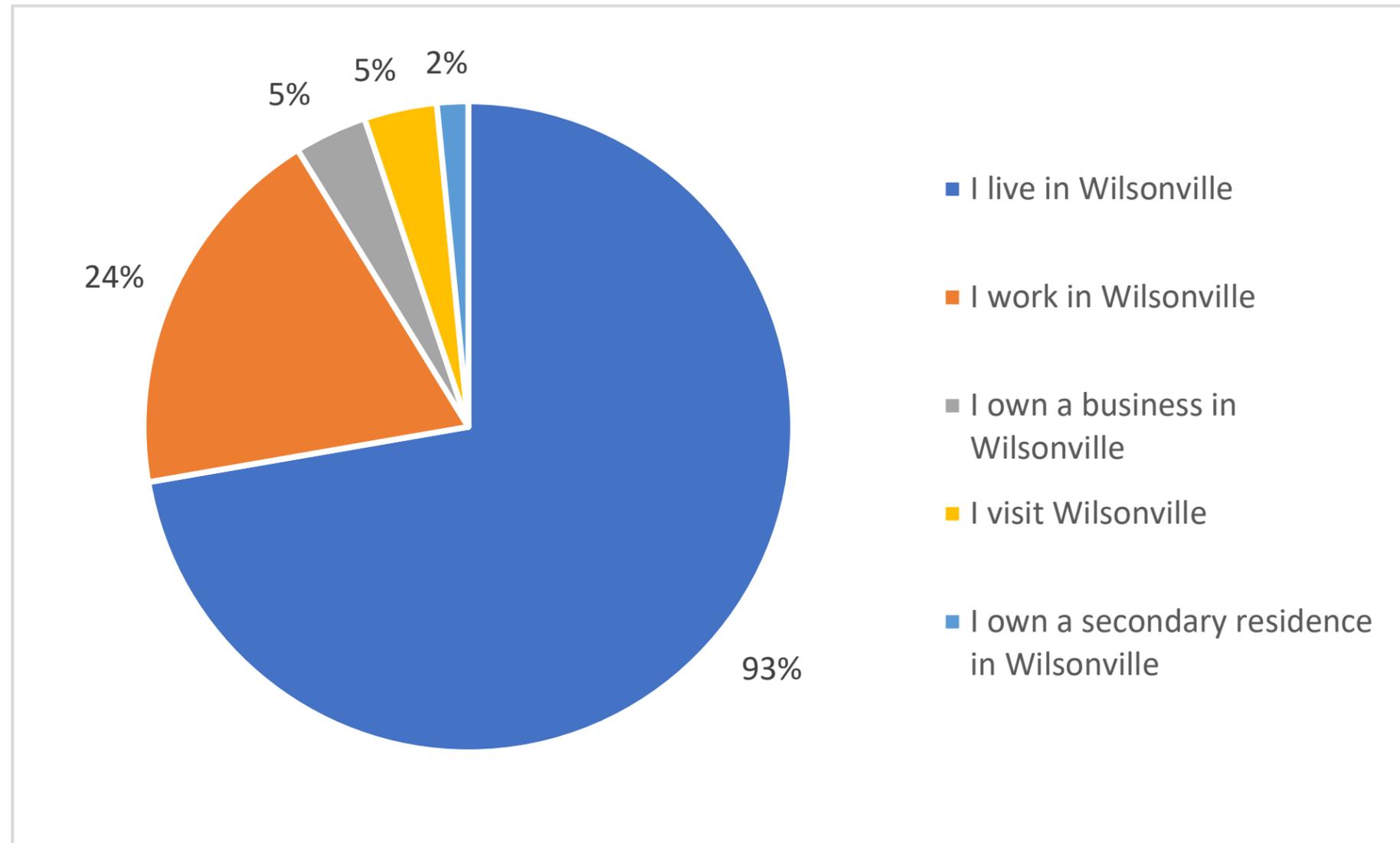
# DEMOGRAPHICS

Do you own or rent at your primary residence?



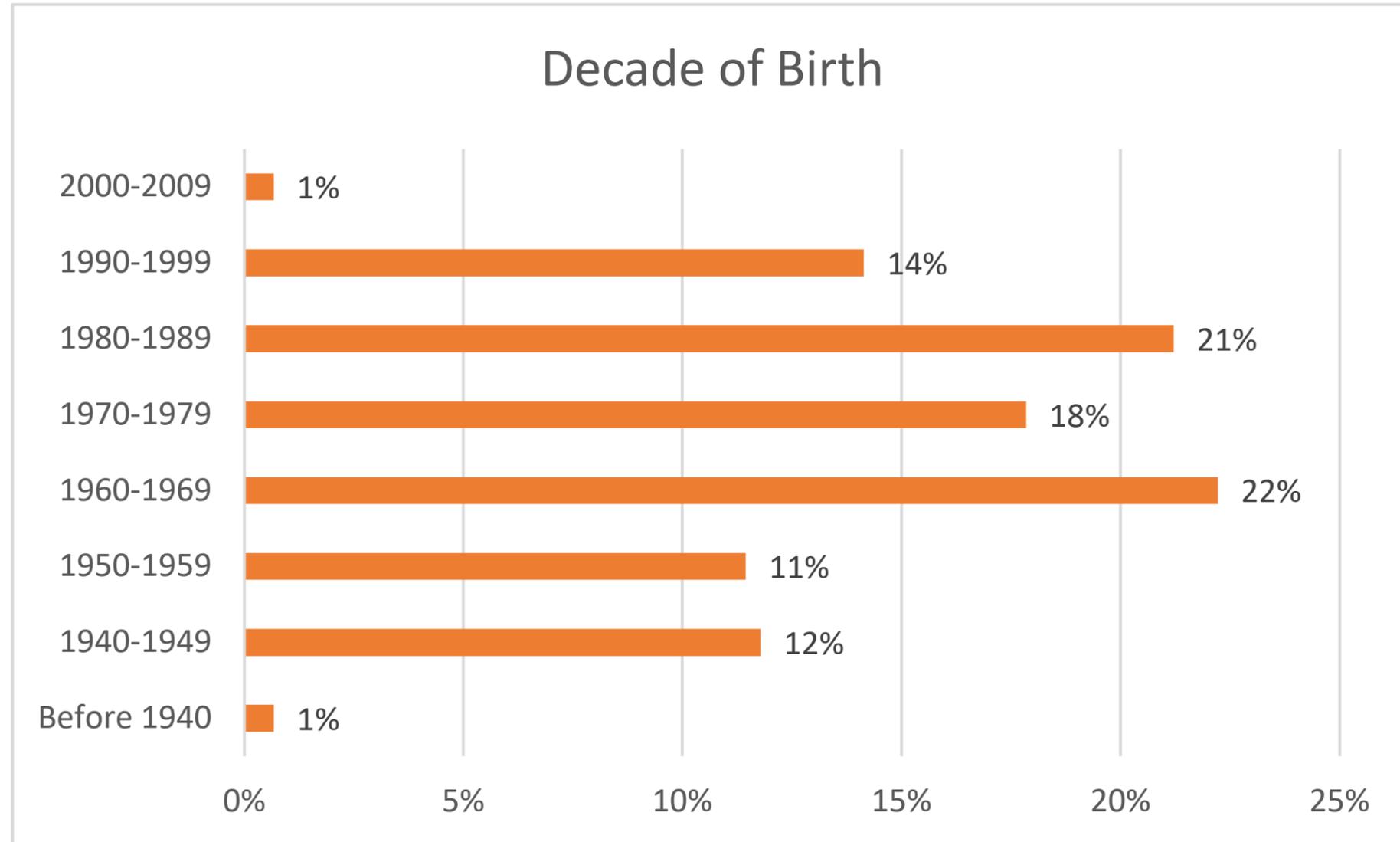
# DEMOGRAPHICS

What is your connection to Wilsonville? (Choose all that apply)



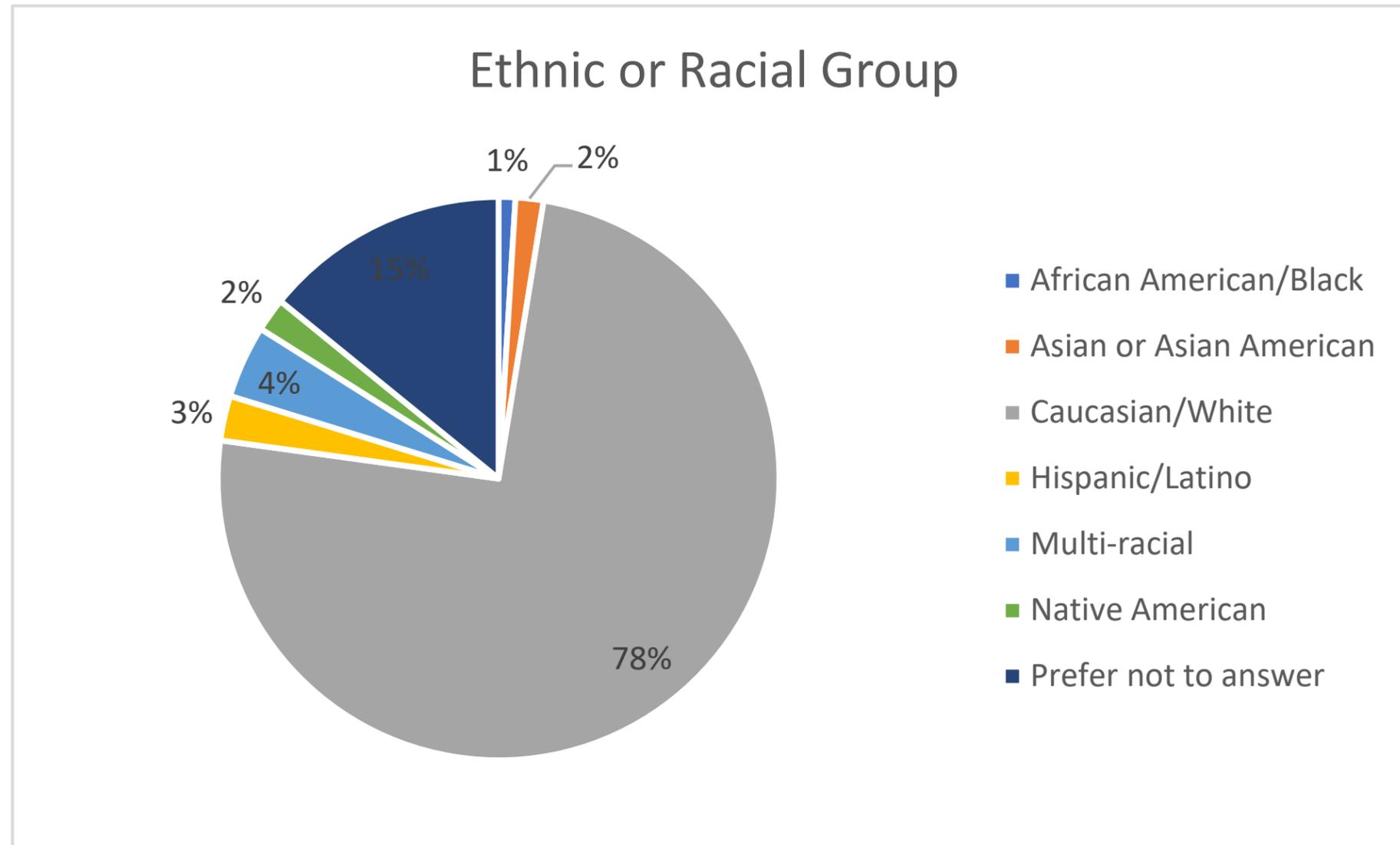
# DEMOGRAPHICS

In what decade were you born?



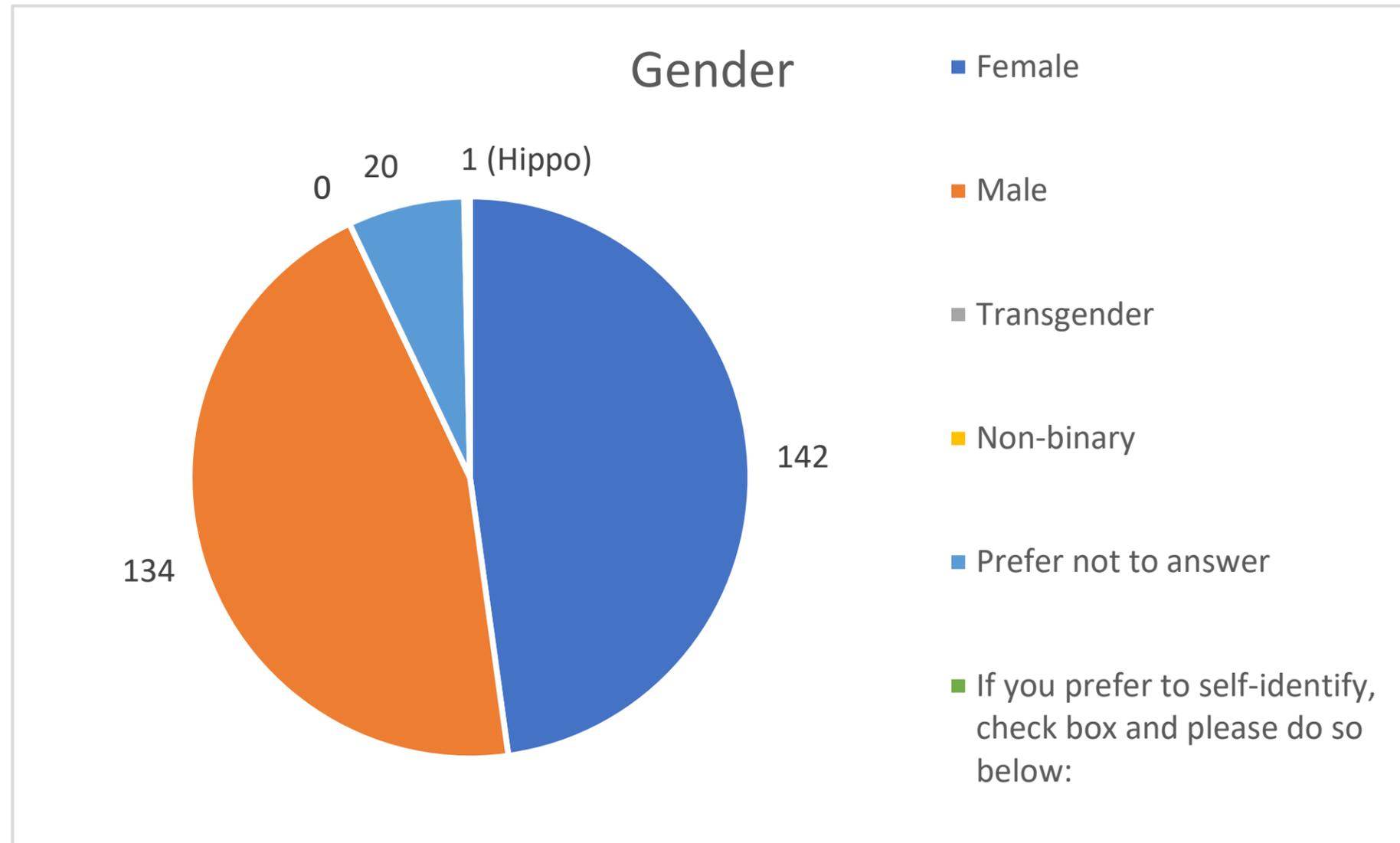
# DEMOGRAPHICS

Which ethnic or racial group do you identify yourself? (Choose all that apply)



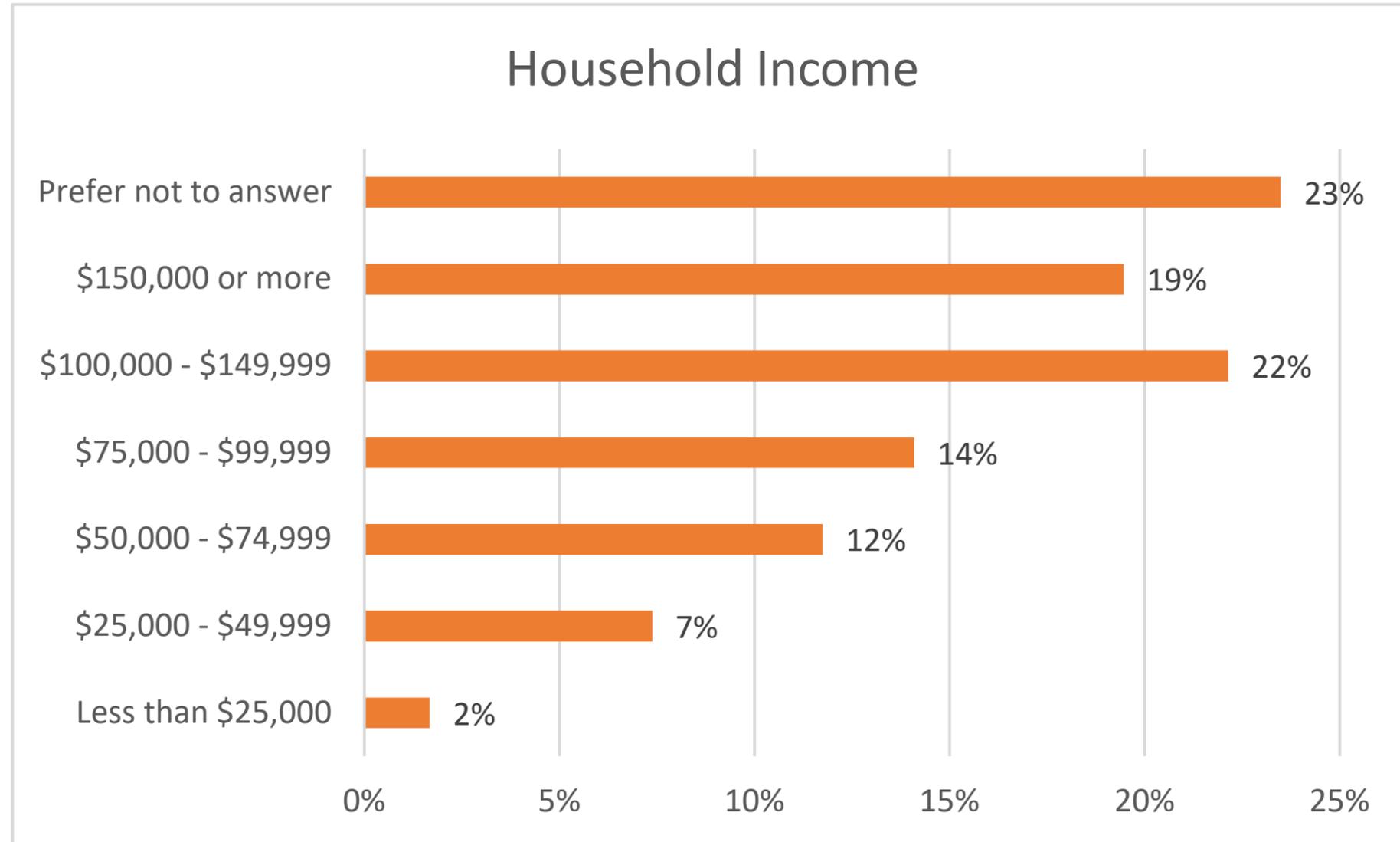
# DEMOGRAPHICS

Please indicate your gender. (Choose all that apply)



# DEMOGRAPHICS

What is your household income?



# DEMOGRAPHICS

What is the primary language spoken in your home?

