



WILSONVILLE PARKS AND REC SPONSORSHIP PACKET

"LET'S GROW. TOGETHER"

"While recognizing community history, enriching the quality of life, and fostering a safe environment, the Wilsonville Parks and Recreation Department shall provide, preserve, maintain, improve and enhance recreational opportunities, social services, natural resources, and parkland for current and future generations."



Recreation Coordinator

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29600 SW Park Place
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WilsonvilleParksandRec.com

SUPPORTING WILSONVILLE PARKS AND REC

Thank you for your interest in supporting Wilsonville Parks and Recreation. This Sponsorship Packet outlines the opportunities to give back to the community through the department. There is a wide variety of events throughout the year to sponsor, each with varying levels of participation in order to best fit your organizations sponsorship goals. Through partnering with Wilsonville Parks and Recreation, your brand will gain exposure and community awareness through community wide events. Wilsonville Parks and Recreation strives to bring the community together through healthy, sustainable, and family focused events and programs. The mission statement for Wilsonville Parks and Recreation is as follows:

“While recognizing community history, enriching the quality of life, and fostering a safe environment, the Wilsonville Parks and Recreation Department shall provide, preserve, maintain, improve and enhance recreational opportunities, social services, natural resources, and parkland for current and future generations.”

HOW TO BECOME A SPONSOR

Please review the opportunities outlined in this packet.

An electronic copy of this form is also available at:

WilsonvilleParksandRec.com/parksrec/page/sponsorship-opportunities

When interested, contact Recreation Coordinator Erica Behler:

Erica Behler, Recreation Coordinator

Wilsonville Parks and Recreation

behler@ci.wilsonville.or.us

503-570-1525



WILSONVILLE DANCE

FEBRUARY

Don your 5 gallon hat, cowgirl boots, and wranglers and join Wilsonville Parks and Recreation for an evening of dancing and country fun at the Stein-Boozier Barn in Murase Plaza. The evening will feature a live DJ, photo booth, prize giveaways, and snacks! Tickets are \$20 per person, and pre-registration is required.

Approximate Run Time: 2 hours
Estimated Attendance: 100

Title Sponsor: \$500

Banner hung at event

Prizes given away under your organization name

Thank you and recognition during mic announcements

Logo listed as gold sponsor on all promotional material

Recognition on all print and social media advertising

Silver Sponsor: \$300

Thank you and recognition during mic announcements

Logo listed as silver sponsor on all promotional material

Recognition on print and social media advertising

Supporting Sponsor: \$200

Thank you and recognition during mic announcements



COMMUNITY EGG HUNT

APRIL

Held at the Memorial Park baseball fields, the Community Egg Hunt is one of Wilsonville Parks and Recreation's largest events. With the help of volunteers, sixteen thousand eggs are spread throughout the fields. Each round of the egg hunt is for a different age group, and prizes are given out accordingly. The Wilsonville Parks and Recreation Bunny, "Bailey", wanders around the crowd for photo opportunities and holiday cheer. Vendor booths are set up for the duration of the event for attendees to mingle and enjoy.

Approximate Run Time: 3 hours

Estimated Attendance: 1,800

Title Sponsor: \$1,000

- Banner on main event pavilion

- Bikes given away under your organization name

- Thank you and recognition during mic announcements

- Logo listed as gold sponsor on all promotional material

- Recognition on all print and social media advertising

- A company photograph with Bailey the Bunny at your business

- Table at the event with gold sponsor signage

Silver Sponsor: \$600

- Thank you and recognition during mic announcements

- Logo listed as silver sponsor on all promotional material

- Recognition on print and social media advertising

- Table at the event

Supporting Sponsor: \$300

- Thank you and recognition during mic announcements

- Table at the event



WERK DAY

MAY | WILSONVILLE COMMUNITY CENTER

COMPLIMENTARY BREAKFAST FROM THE RORARY CLUB 8 AM-9 AM



Wilsonville Environmental Resource Keepers (WERK) Day is a day filled with beautification to our local parks. Volunteers from around the community take part in park projects as a small team. The Rotary Club serves a complimentary breakfast before the work begins. Each volunteer receives breakfast, and coupons from local participating businesses.

Approximate Run Time: 2 hours

Estimated Attendance: 100

\$1,000 Cash/Check Donation

\$500 In-Kind Vouchers

Company banner at the event

Logo on print and social media advertising

Organization work crew at the event

Mic Announcement and public thank you at start of the event

A positive relationship with a community event for a good cause

STARS CAMP

JUNE



Get ready for a day of crafts, science, and sports! Make a beaded wind chime, play kickball, challenge yourself with an obstacle course, and create a living ecosystem in a bottle! Snacks, water, and lunch of sandwiches and chips included. Campers should wear active clothing, sunscreen, and bring a water bottle if they have one. This camp is free of charge and is intended to help lower income residents with a day of free child care. This camp was created by local high school students Gabby Maoz and Elise Smith, and will utilize local teen camp counselors. Wilsonville Recreation staff will help oversee the day camp.

Approximate Run Time: 9am-3pm each day

Estimated Attendance: 40 families

Title Sponsor: \$500

- Logo on back of volunteer shirt

- Logo on print and social media advertising

Supporting Sponsor: \$250

- Logo on back of volunteer shirt

FOURTH OF JULY

CONCERT AND LASER LIGHT SHOW

JULY 4 | TOWN CENTER PARK

The annual Wilsonville Fourth of July Concert and Laser Light Show takes place in Town Center Park each year on Fourth of July evening. This event features live music, a family friendly laser light show, giveaways, and food trucks. Music is typically from 8pm-9:45pm, and the laser light show goes on right after.



Approximate Run Time: 3 hours

Estimated Attendance: 600-800

Title Sponsor: \$2000

Logo listed as title sponsor on banner in Town Center Park leading up to the event
Acknowledgement and thank you during mic announcements

Logo in the Wilsonville Activity Guide

Logo on all print and social media promotions

Table at the event

Silver Sponsor: \$1000

Logo listed as silver sponsor on banner in Town Center Park leading up to the event
Acknowledgement and thank you during mic announcements

Logo on all print and social media promotions (excludes activity guide)

Table at the event

Supporting: \$500

Logo on event website listed as supporting sponsor

Table at the event

MOVIES IN THE PARK

EVERY OTHER FRIDAY IN JULY AND AUGUST

Movies in the Park is a summer movie series that takes place in our beautiful city parks. Each year, movies are chosen to be shown for the community based on community vote. All movies are family friendly. Participants bring their own blanket/chair to sit and relax on.



Approximate Run Time: 3 hours per movie
Estimated Attendance: 50 - 200 (per movie)

Title Sponsor: \$1,500

- Banner display at Bottom of movie screen
- Acknowledgement and thank you during announcement of movie
- Logo in the Wilsonville Activity Guide movie page
- Logo on all print and social media promotions
- Table at the event

Silver Sponsor: \$1000

- Acknowledgement and thank you during announcement of movie
- Logo on all print and social media promotions (excludes activity guide)
- Table at the event

Supporting: \$500

- Acknowledgement and thank you during announcement of movie
- Table at the event

HARVEST FESTIVAL

OCTOBER | 10AM-1PM | STEIN-BOOZIER BARN



The Harvest Festival is a family friendly event that takes place each year at the Stein Boozier Barn in Murase Plaza. This morning event is filled with costumes, cider, carriage rides, face painting, pumpkin decorating and live music!. This event is free to the public, and donations are asked for in lieu of an entrance fee to support a local charitable organization. Businesses who wish to table at the event are encouraged to have some sort of Halloween or Fall themed activity or prize giveaway.

Approximate Run Time: 3 hours

Estimated Attendance: 1,200

Title Sponsor: \$1,000

Banner at event

Pumpkins given away under your company name

Acknowledgement and thank you during announcements

Logo on all print and social media promotions

Table at the event

Silver Sponsor: \$600

Acknowledgement and thank you during announcements

Logo on all print and social media promotions

Table at the event

Supporting: \$300

Acknowledgement and thank you during announcement of movie

Table at the event





HOLIDAY LIGHTS

DECEMBER & JANUARY



Help the Parks and Recreation team by sponsoring our Holiday Lights Display! Each November the Parks team decorates Town Center Park for the Holidays to bring cheer to our community.

Quality commercial light displays can be rather costly, but so can buying decorations year after year that don't last or stand up to wet Oregon winters. By becoming a holiday lights sponsor, your organization helps offset the cost for higher quality holiday decorations in Town Center Park.

In exchange, your organization gets their company banner hung in Town Center Park from Thanksgiving to New Years! You'll also get a complimentary company booth at the Community Tree Lighting!

Approximate Run Time: 2 months

Title Sponsor: \$1,000

- Banner at Town Center Park for 2 months
- Acknowledgement and thank you at tree lighting
- Logo on all print and social media promotions
- Table at Community Tree Lighting

Silver Sponsor: \$600

- Acknowledgement and thank you during announcements

Supporting: \$300

- Acknowledgement and thank you during announcement of movie



TREE LIGHTING

DECEMBER | 5:30 PM | TOWN CENTER PARK



The annual Community Tree Lighting is held in early December, and brings the community together to celebrate the beginning of the winter holiday season. During this event, spectators enjoy various local school choir groups, a story time from the Wilsonville Public Library, and the big countdown for the lighting of the community tree by the Wilsonville Mayor. Light refreshments are served, including hot cocoa and cookies. Santa is inside taking requests and pictures, and a craft room is set up for kids to make a craft to take home. A large portion of the community comes out for this event, and it is truly a Wilsonville Community staple of the holiday season.

Approximate Run Time: 3 hours per movie

Estimated Attendance: 1,500

Title Sponsor- \$1000

Company logo on all promotional materials (City newsletter, website, posters, ads)

Company listed as Title Sponsor

Company Banner hung on stage

Verbal thank you and recognition during mic announcements

Outdoor Booth at event

Opportunity for promotional giveaway from stage at event

Right of First Refusal for next year's Title Sponsor (2023 Nichols Family Agency)

Silver Sponsor- \$600

Company logo on all promotional materials (City newsletter, website, posters, ads)

Company listed as Activity Room Sponsor

Verbal thank you and recognition during mic announcement

Outdoor Booth at event

Supporting Sponsor- \$300

Company listed as Supporting Sponsor on all promotional materials

Verbal thank you and recognition during mic announcement

Outdoor Booth at event