



National Community Survey

2020 Key Findings

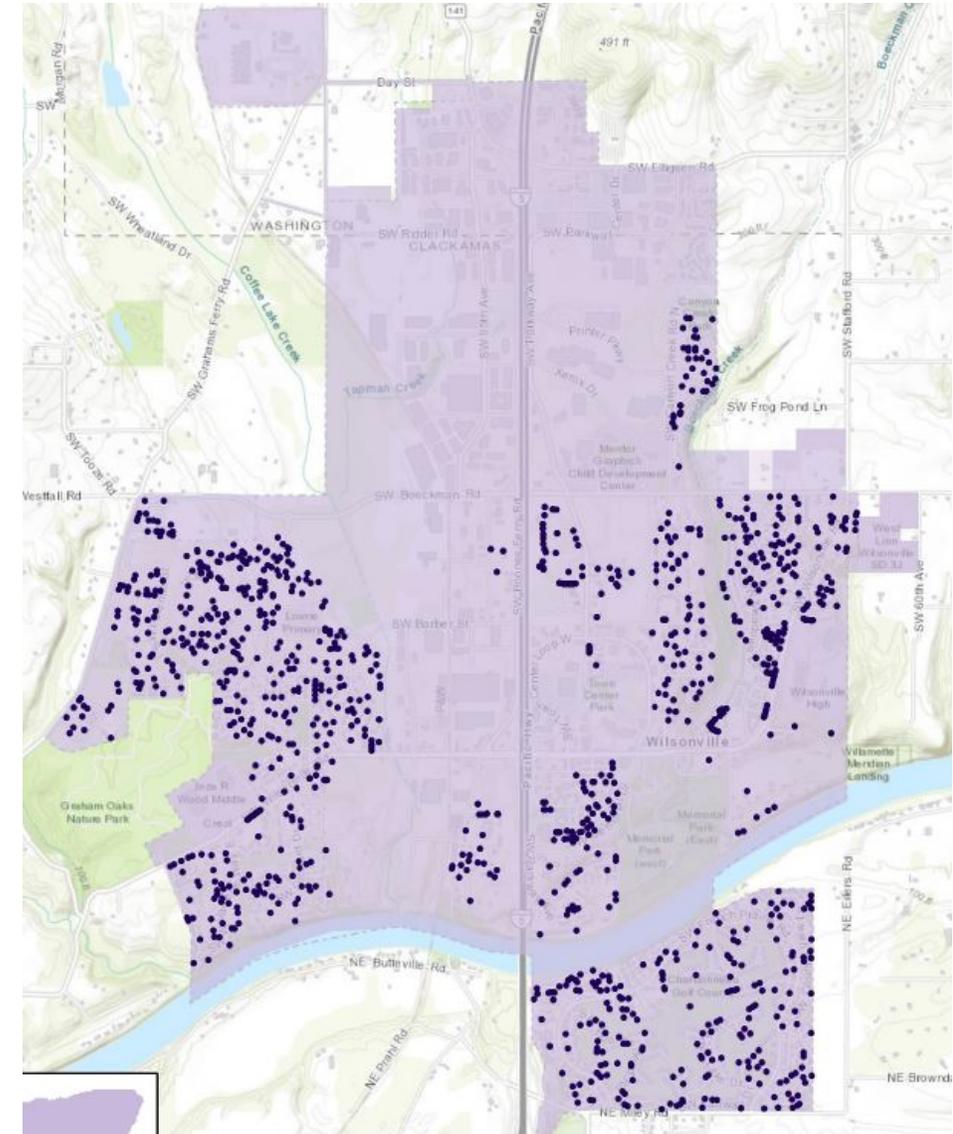
“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

-Jane Jacobs, the Death and Life of Great American Cities



The NCS & Wilsonville

- Wilsonville's fifth time participating in The National Community Survey
 - 2012, 2014, 2016, 2018, 2020
- Scientific sample: 471 returned surveys among 1,700 mailed (29% response)
 - Opt-in: City pushed survey via social media (149 responses)
- Scientific and opt-in data merged
 - 630 returned surveys
 - $\pm 4\%$ margin of error



Facets of Community Livability

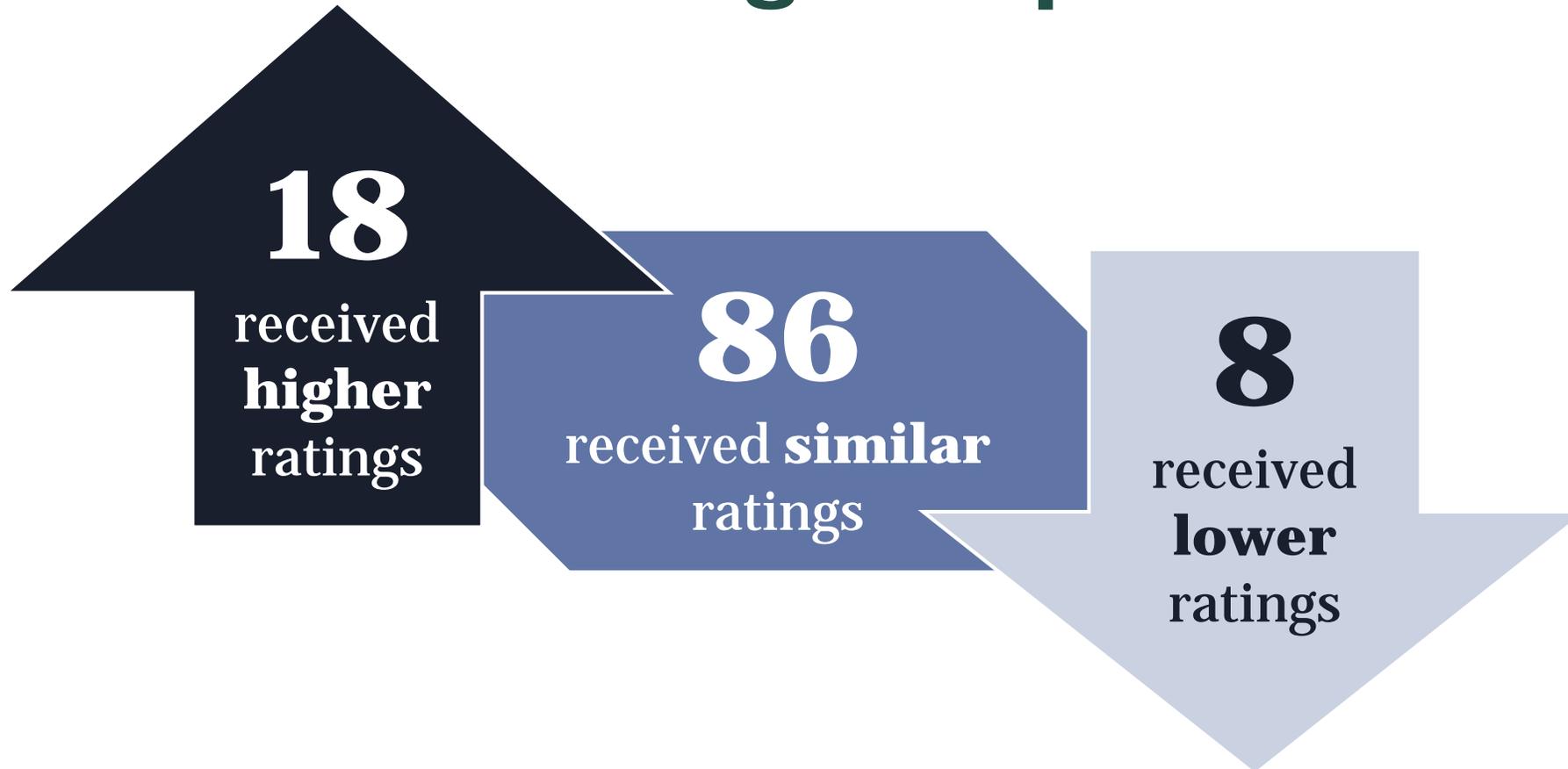


Facets of Livability

		Quality		
		Lower	Similar	Higher
Importance	Higher			
	Similar		<ul style="list-style-type: none"> • Mobility • Community Design • Utilities • Safety • Parks & Recreation • Health & Wellness 	<ul style="list-style-type: none"> • Economy • Natural Environment
	Lower		<ul style="list-style-type: none"> • Education, Arts, & Culture 	<ul style="list-style-type: none"> • Inclusivity & Engagement

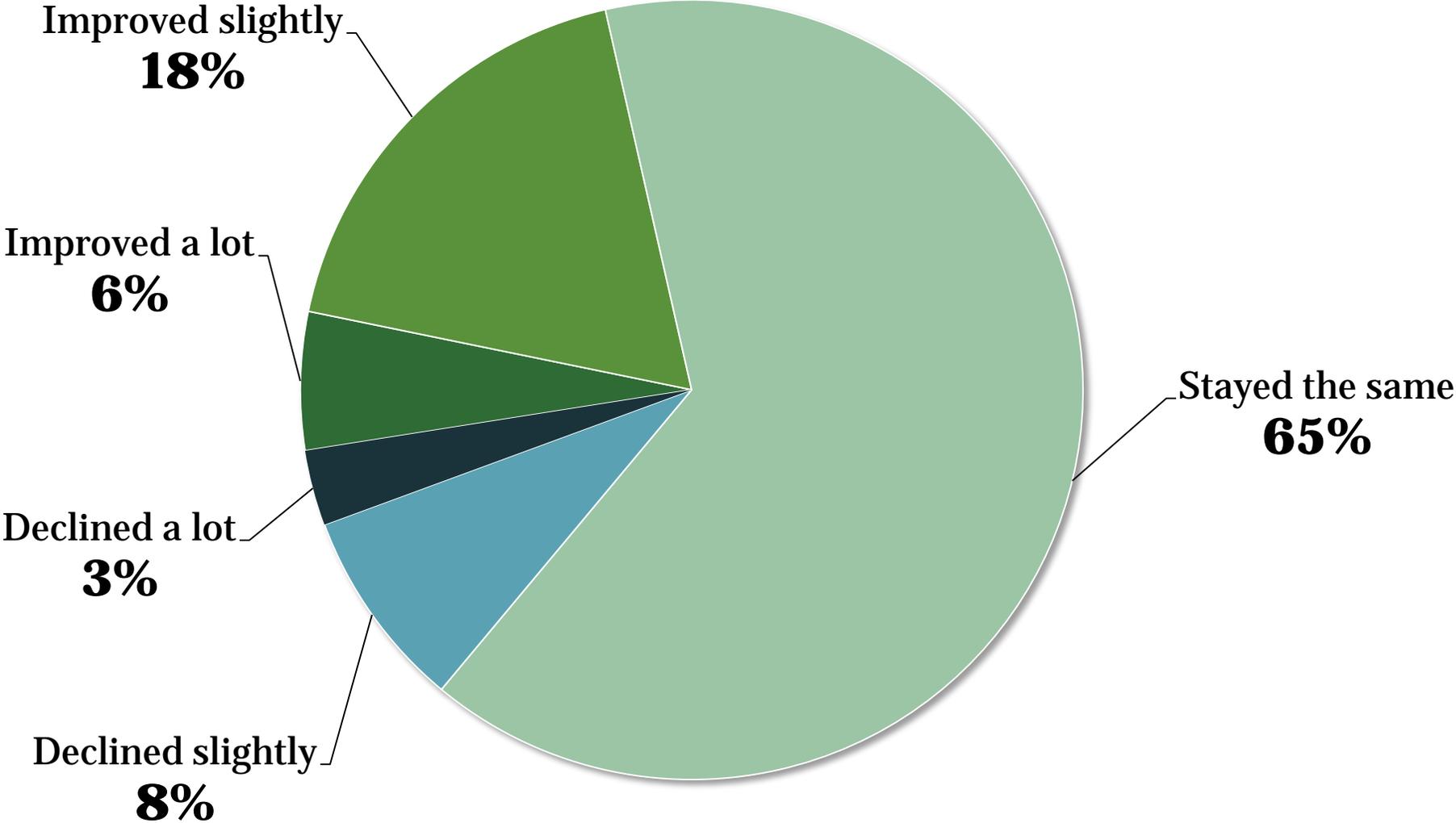


Trends Over Time: Overall Ratings Surpass 2018

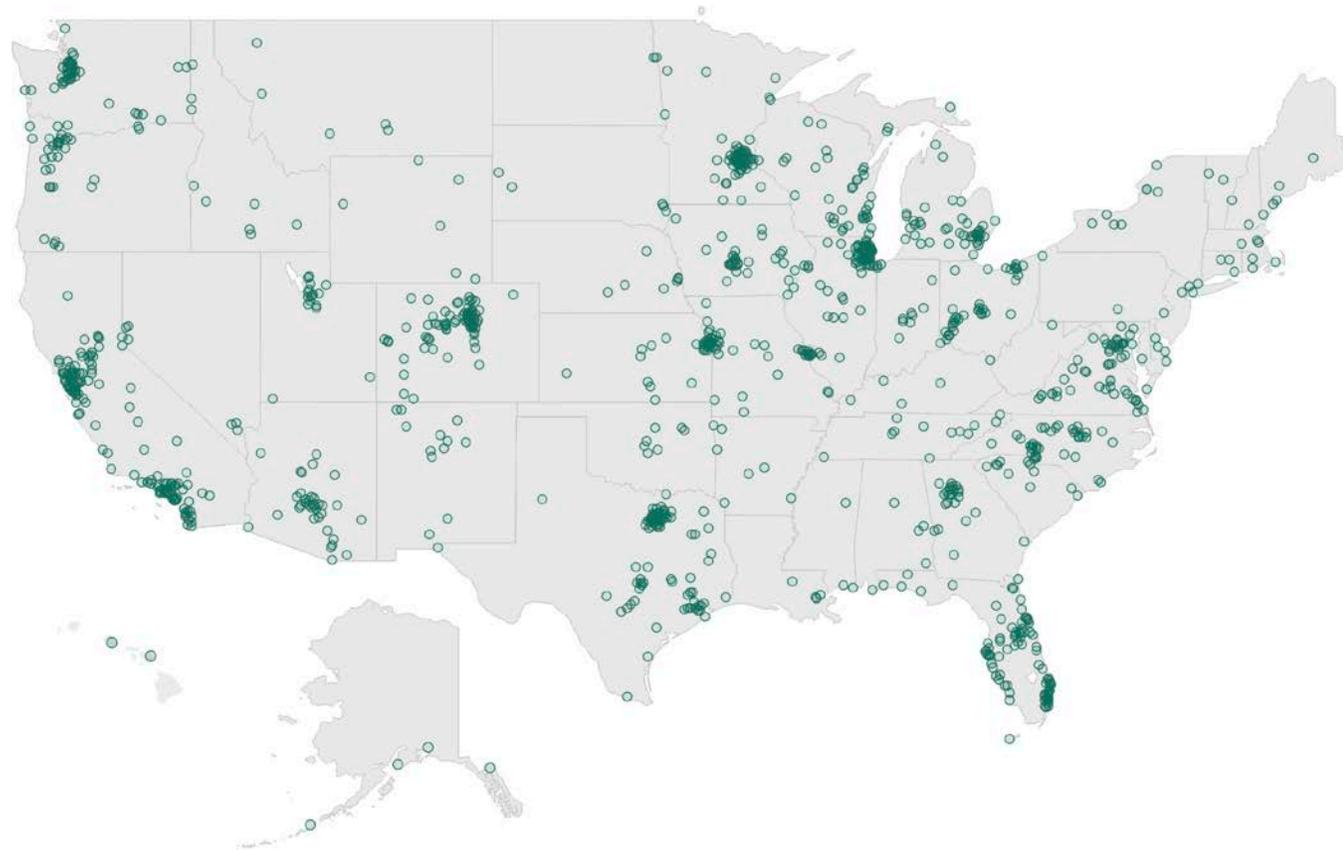


Opinion of Wilsonville

During the last 12 months, would you say your opinion of Wilsonville has...



National Benchmark Comparisons





2020 National Benchmark Comparisons

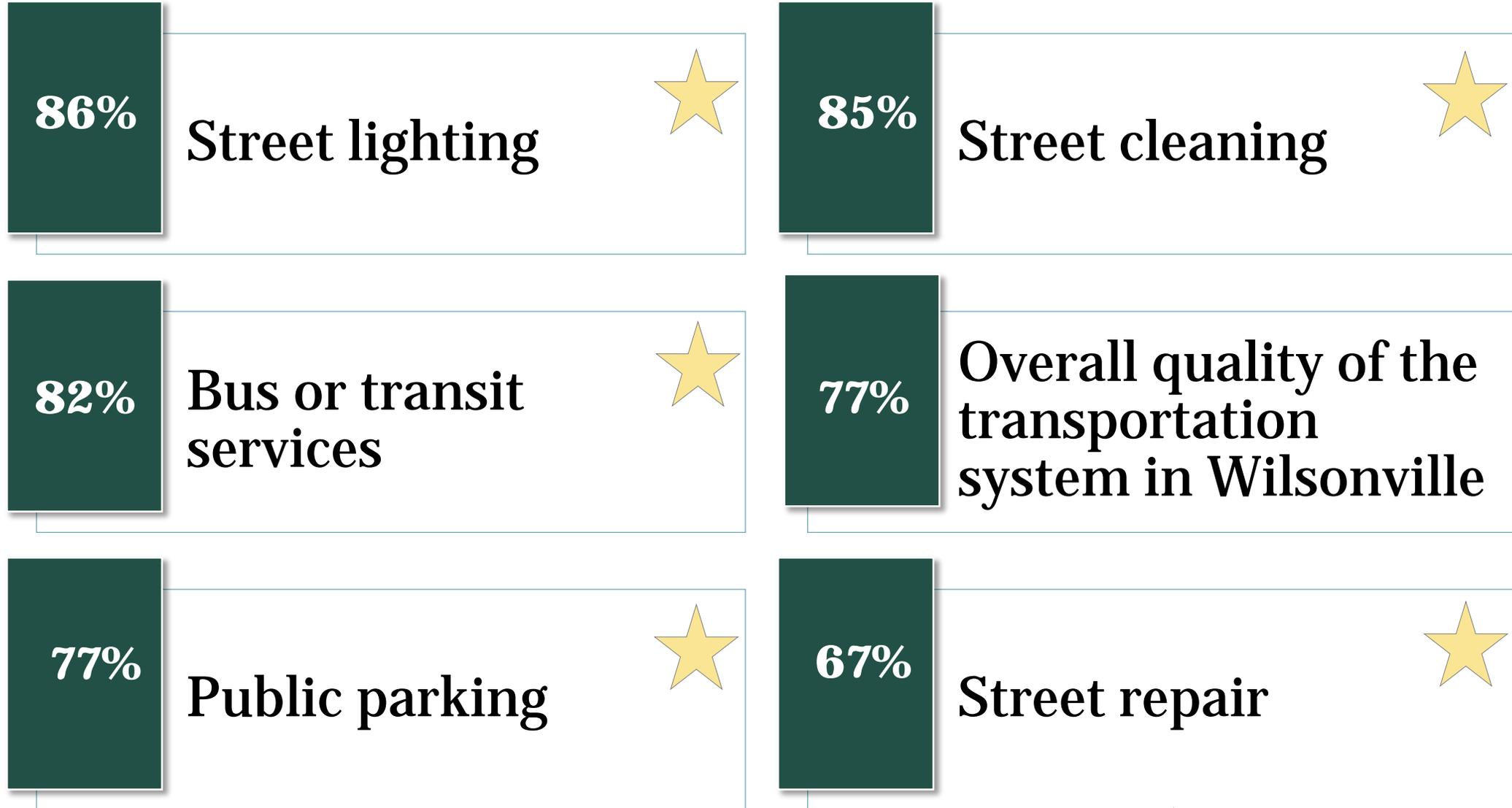


Key
Finding
#1

**Mobility has improved,
and it remains a priority for residents.**



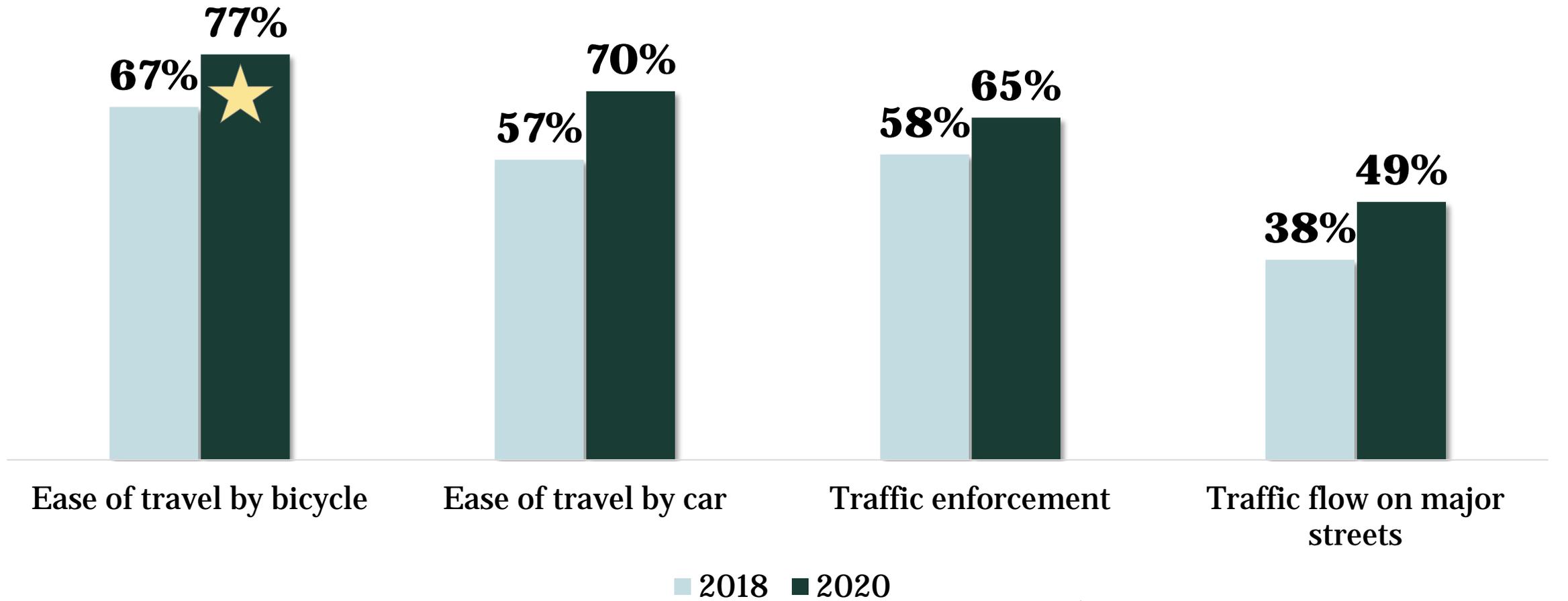
High Mobility Ratings



Percent excellent/good

★ Higher than the national benchmark

Upwards Trends in Mobility



★ Higher than the national benchmark

Percent excellent/good

Alternate Modes of Transportation

2 in 3 residents



reported walking or biking instead of driving



Ratings of Ease of Travel



★ Higher than the national benchmark



Key
Finding
#2

**Community members are pleased
with Community Design;
Housing, expansion are areas of concern.**

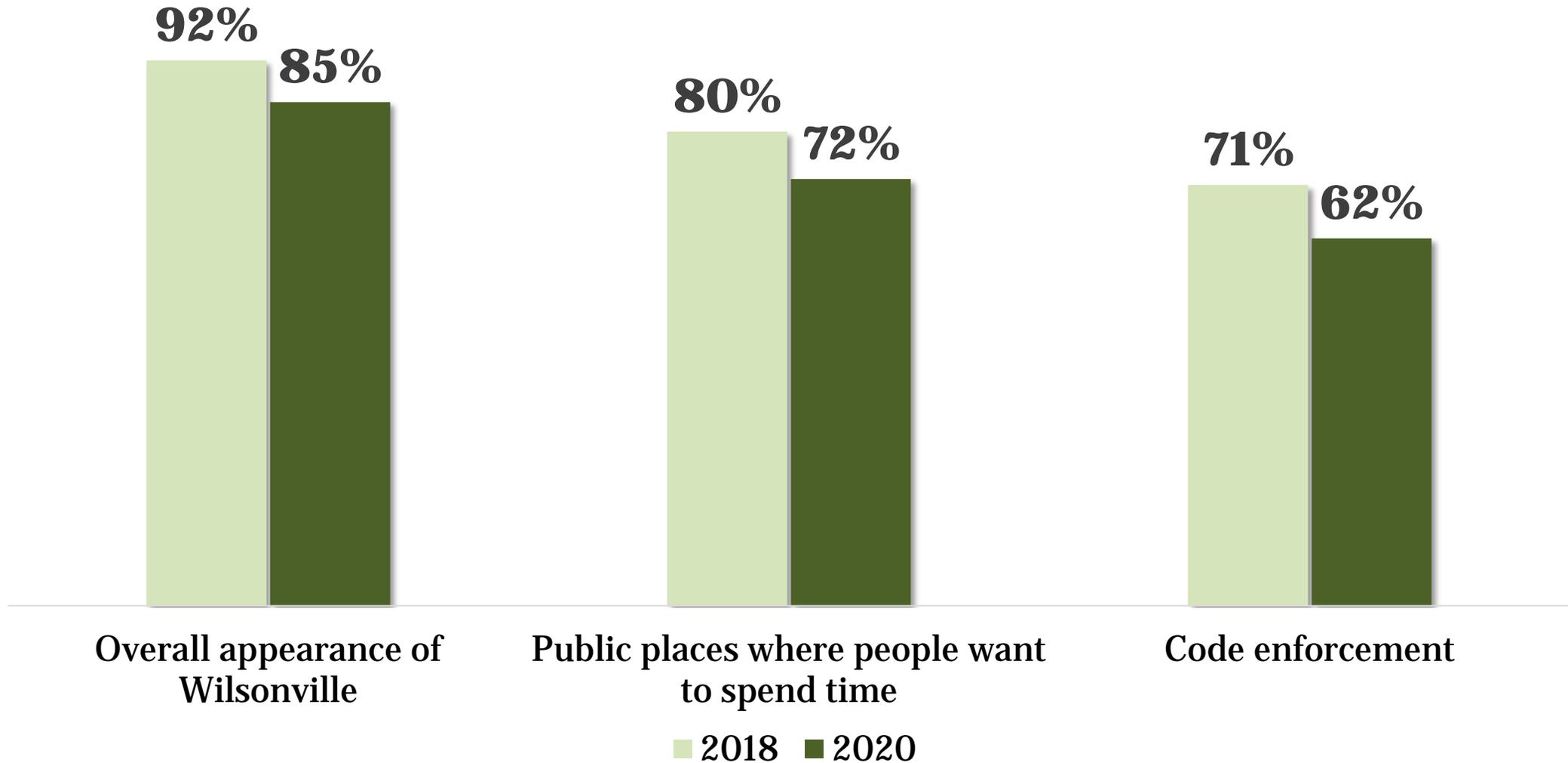
Community Design

At least **2** in **3**
residents positively
rated...



 Higher than the national benchmark

Trends in Community Design



Percent excellent/good

Key
Finding
#3

Economic Health & Development a Positive ... For Now.



Overall Economic Health

85%

Overall economic health of Wilsonville



81%

Overall quality of business and service establishments



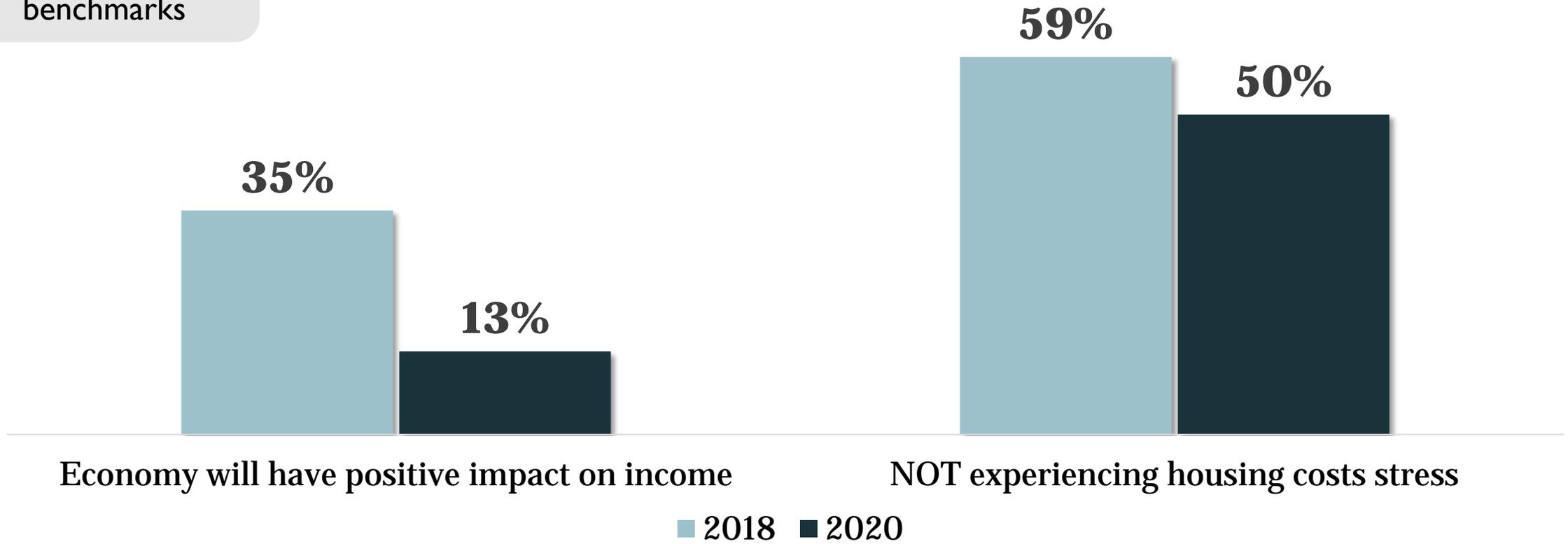
81%

Wilsonville as a place to work



Underlying Economic Concerns

**Lower than the national benchmarks



Percent very positive/somewhat positive

Key
Finding
#4

Nearly All Residents Pleased with Wilsonville's Core Amenities



Library Services

94% ★



City Parks

94% ★



K-12 Education

90% ★



Feeling of Safety

89%

Percent excellent/good

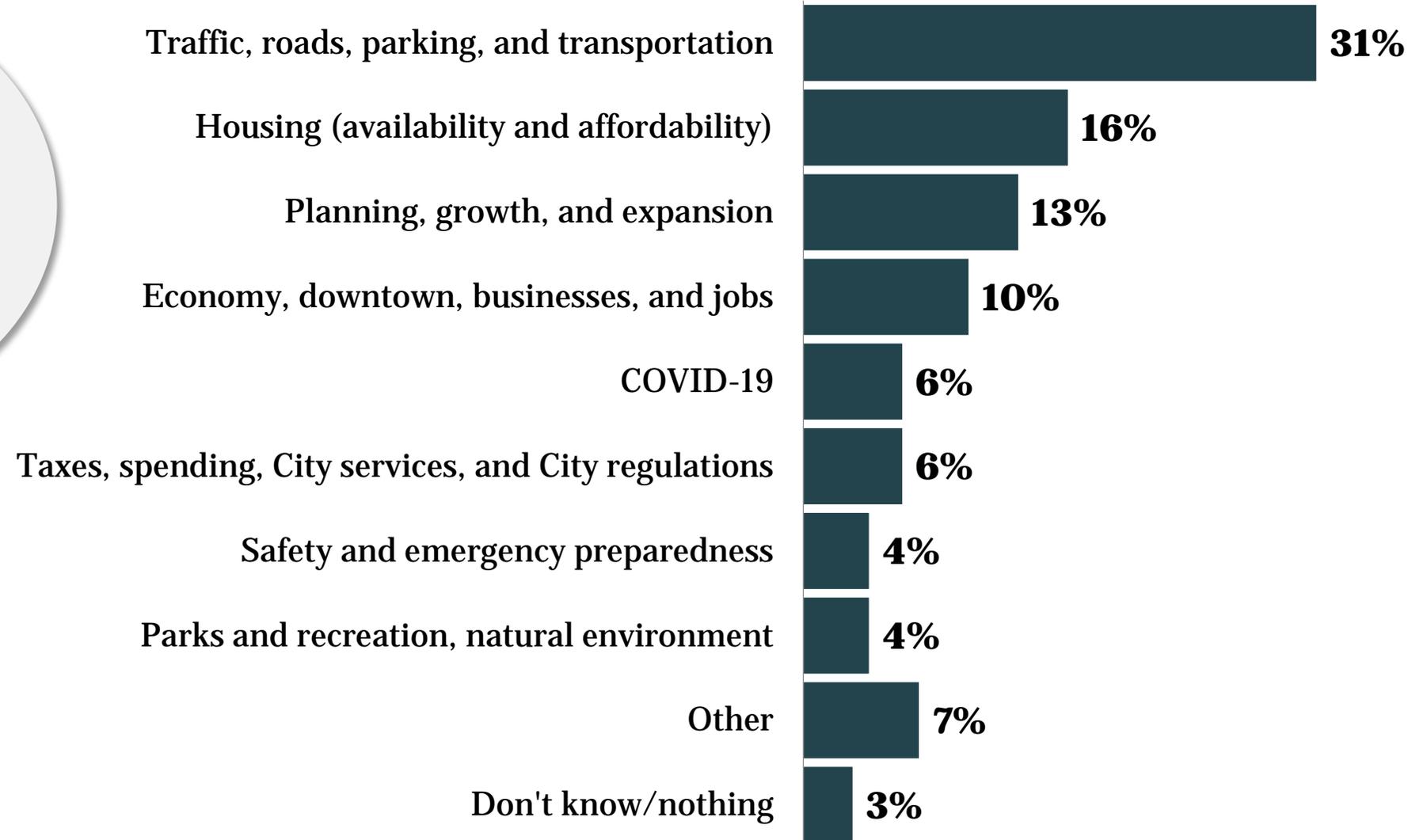
★ Higher than the national benchmark



Additional Takeaways

Biggest Priorities Facing Wilsonville

What do you think is the biggest priority facing the City of Wilsonville over the next five years?



City Delivers Quality Service, Services

Overall customer service
by Wilsonville employees ★ 88%

Quality of services provided
by the City of Wilsonville 80%

Treating all residents fairly ★ 73%

Major/Minor sources of City Information



A Warm Meal to Feed Spirits

Expanded Home Delivered Meal Service Keeping Seniors Healthy, Connected

In typical times, lunchtime at the Wilsonville Community Center is a lively affair that brings together a congregate of 30 to 50 local residents to socialize and enjoy a hot, home-cooked meal four days a week. Must-chans and singing groups entertain diners, and a festive birthday celebration takes place each month.

"The seniors really appreciate it," says Nutrition Coordinator Janice Mash. She and fellow Nutrition Coordinator Catherine Day plan menus, purchase food and prepare meals. "One client told me that we may consider ourselves cooks, but he thinks of us as chefs."

"It may sound simple, but a delicious, warm meal during uncertain times is important."

Building upon a successful Home Delivered Meal program that was packaging 45 meals for home-bound residents daily, the Community Center has



Nutrition Coordinator Janice Mash coordinates the planning, preparation and packaging of about 450 meals each week.

doubled daily production. About 90 hot meals are being delivered or picked up each Monday, Tuesday, Wednesday and Friday (a frozen meal is provided with Wednesday's meal for Thursday).

"It may sound simple, but a delicious, warm meal during uncertain times is important," said Lacie Walenberg, the social worker who signs in-need residents up for the free service.

Moving to an all "take-out" model proved challenging. Mash sourced more packaging and containers and adjusted menus to include more travel-friendly entrees. SMART Transit drivers stepped in, replacing volunteers in the interest of public safety.

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Addressing Our Differences "the Wilsonville Way"

Last month, I had the opportunity to lend encouragement to a few hundred people who peacefully marched from Town Center Park to Old Town to protest the inequitable treatment of Black people.

The group lay silent in front of City Hall for nearly nine minutes to reflect on George Floyd's final tragic moments. Both somber and effective, the demonstration allowed me to mourn his death, dwell on its systemic causes, and ponder how to use my influence to best effect positive change.

Throughout the event, I observed that nearly every participant wore a face covering to protect against community spread of COVID-19, and that marchers attempted to keep some physical distance from one another. Though many have begun to move about more freely, this continued vigilance to contain the virus remains vitally important to older residents and others most at risk of serious illness.

The event proceeded in "the Wilsonville Way." That is to say that even when tensions get high, we historically manage conflict here without devolving into chaos.

Even as protesters voiced a desire for police reform, members of the Wilsonville Police Department escorted and protected them. Everyone remained cordial and focused upon completing the job they were there to accomplish.

Historically, our city's congenial approach to conflict has allowed us all to be good listeners and better stewards for community progress. When we are not distracted by the differences, we preserve more energy to find the common ground that leads to community improvement.

We are fortunate to live in a place where so many are motivated to pursue what they believe is in the best interest of the Wilsonville community. Here's hoping that continues for a long time.

Of course, there should be no dispute when it comes to civil rights for Black Americans. Nobody should be punished for the color of their skin. Our Council hears the pleas of the Black community, and is seeking to identify best practices to advance the City's equity and inclusion efforts.

Anyone who encounters policies or actions that perpetuate systemic racism should bring those to our attention. We want everyone to feel safe here, and we recognize that our life experience does not provide us with the necessary perspective to see where change may be needed. We're listening and invite your participation in the process.

Tim Knapp, Mayor

- Highlights In This Issue:**
- What to Expect if Contact Tracers Call 2
 - Use of Face Coverings Now Required in Public 2
 - SMART Receives \$1.2 Million Grant 3
 - City Seeks Arts, Culture and Heritage Strategy 4
 - City Council Candidates Meet 18c by Aug. 18 5
 - City Seeks Applicants for DRB 6

City of Wilsonville
20799 SW Town Center Loop East
Wilsonville, OR 97070

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Postal Customer

9 in 10 residents

- Boones Ferry Messenger

3 in 4 residents

- City of Wilsonville website
- Wilsonville Spokesman

Ridder Road Segment to be Closed for Roadway, Pipeline Construction

Industrial roadway in preparation for future industrial development within Coffee Creek Industrial Area. Improvements include extension of sewer, water, and storm drainage pipelines, as well as wider travel lanes, protected bike paths, sidewalks, and landscaping.

The project includes the installation of a segment of Willamette Water Supply System (WSSS) 66-inch water pipeline. The WSSS is a partnership between Tualatin Valley Water District, City of Hillsboro, and the City of Beaverton to develop the mid-Willamette River at Wilsonville as an additional water supply source for customers in Washington County. The additional water supply is needed to meet future demand and provide a more resilient regional system.

A coordinated effort to install the new pipeline as part of the City roadway project reduces construction impacts and saves money through shared costs.

The \$13 million Garden Acres Road project is funded with \$3.8 million from the Coffee Creek Urban Renewal District, \$1.9 million in City systems development charges paid by new development and \$7.3 million from the Willamette Water Supply System.

For more information, contact Zach Weigel, PE, Capital Projects Engineering Manager at 503.707.1565, weigel@wilsonville.or.us.

Drive-Thru Diplomas

Wilsonville High School's Class of 2020 capped a memorable senior year with a drive-thru graduation ceremony, where they received diplomas amidst support from family and crews from Tualatin Valley Fire & Rescue.

(photos from WNWV District Facebook page)





Key Takeaways

Mobility has improved, and it remains a priority for residents.

Community members are pleased with Community Design; Housing, expansion are areas of concern.

Economic Health & Development a Positive ... For Now.

Nearly all residents are pleased with Wilsonville's core amenities.

A High Quality of Life

Overall Quality of Life
in Wilsonville 91%

Wilsonville as
a Place to Live 95%

Percent excellent/good





**Detailed Report Available Soon
on City website**

**Thanks!
Questions?**

